

**2008.12.17(Wed) 5<sup>th</sup> period 16:20-17:50**

**18 bldg hall at Komaba campus**

**Global Focus on Knowledge Series 2008 Winter Session**

## **Special Lecture**

**“Scientific Gifts From Heaven**

**–Why Do We Do Research?”**

**Akira Fujishima**

Applied Chemistry, the University of Tokyo, Prof. Emeritus.  
President of Kanagawa Academy of Science and Technology  
Member of Science Council of Japan

**The figures, photos and moving images with  $\pounds$ marks attached belong to their copyright holders. Reusing or reproducing them is prohibited unless permission is obtained directly from such copyright holders.**



# MM Towers at Yokohama Minatomirai



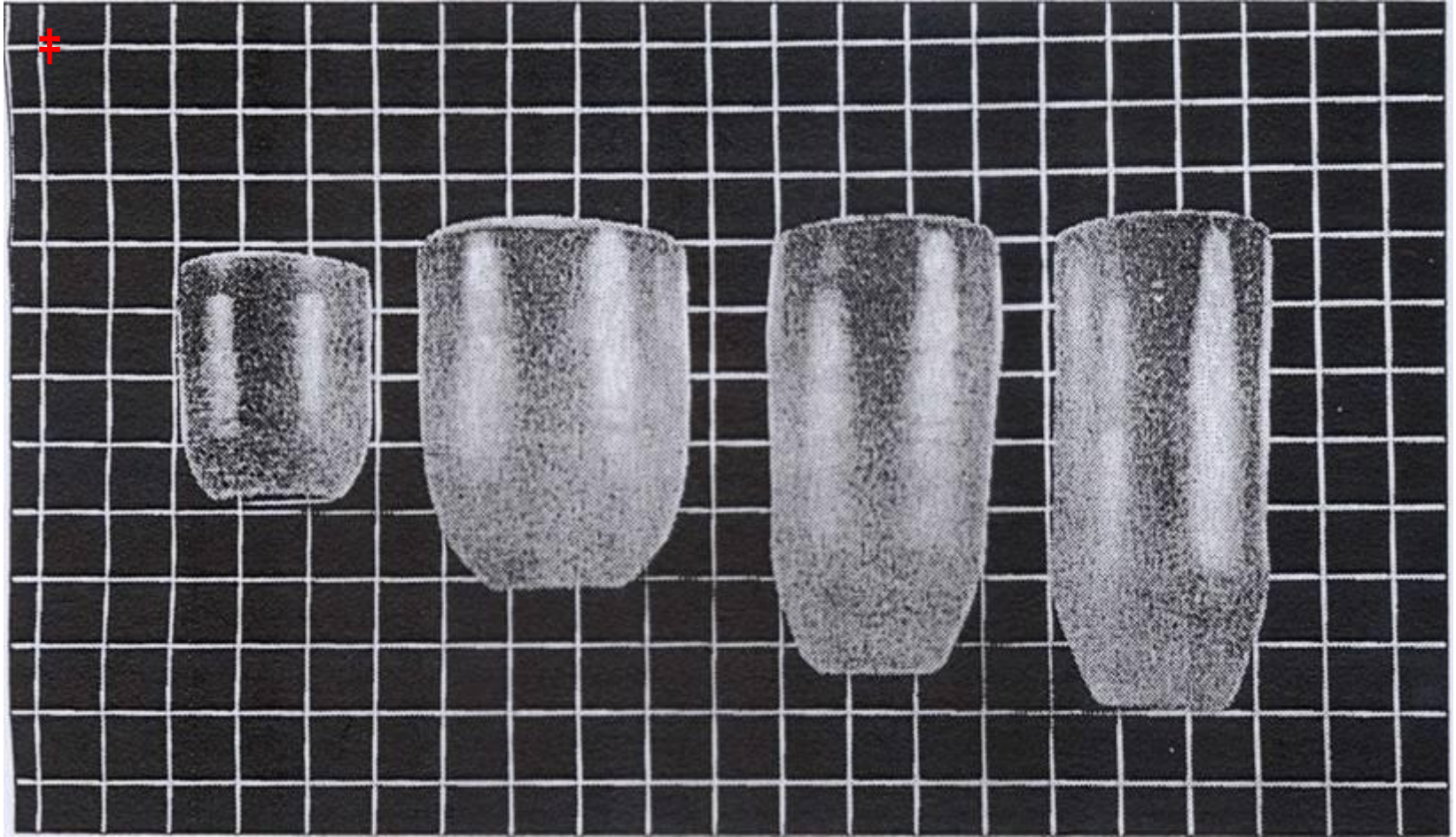
Courtesy of Japan  
Science and Technology  
Agency



Courtesy of Taiyo Kogyo Co., Ltd.



# Titanium Oxide Single Crystal



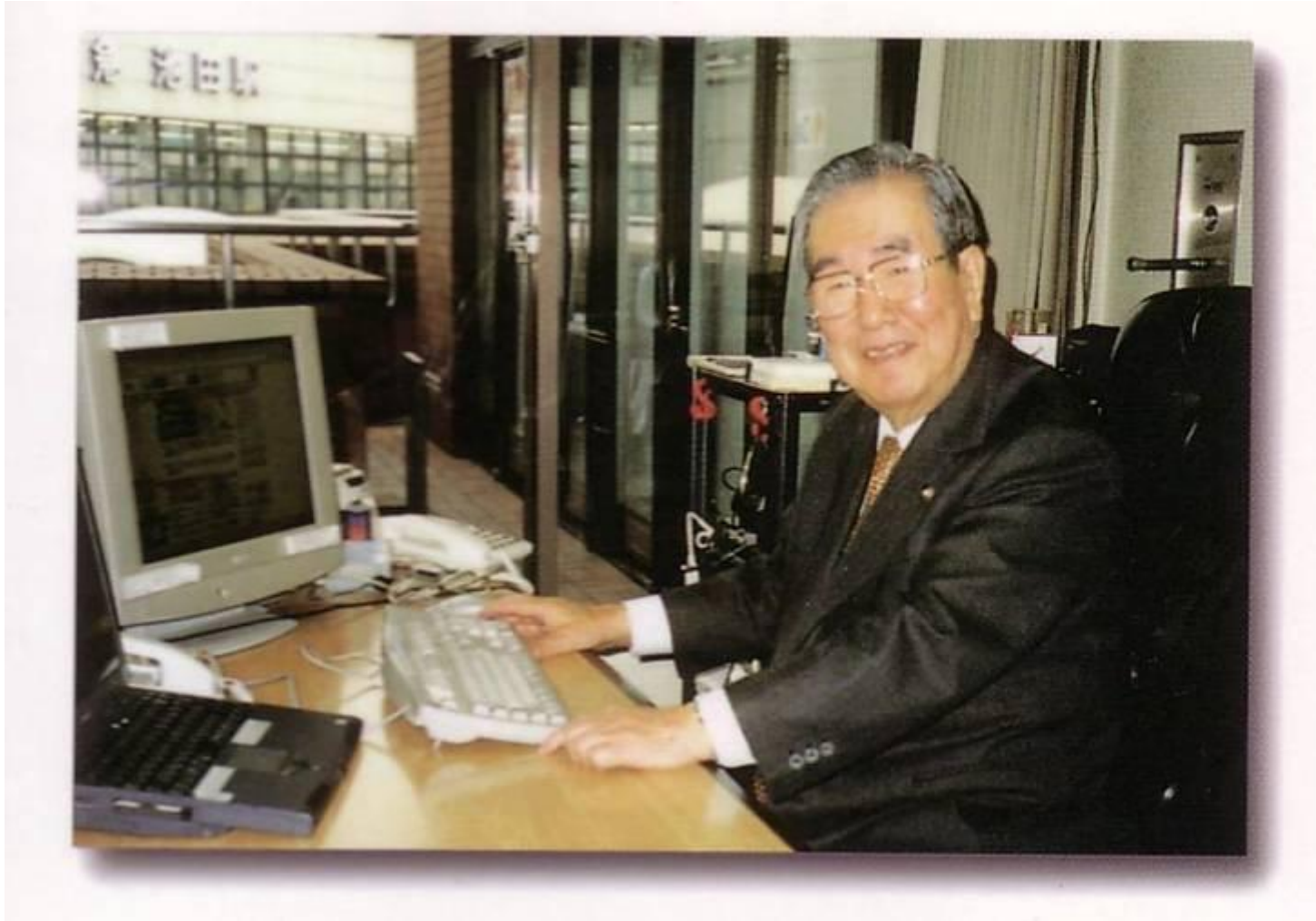


# Artificial Diamond

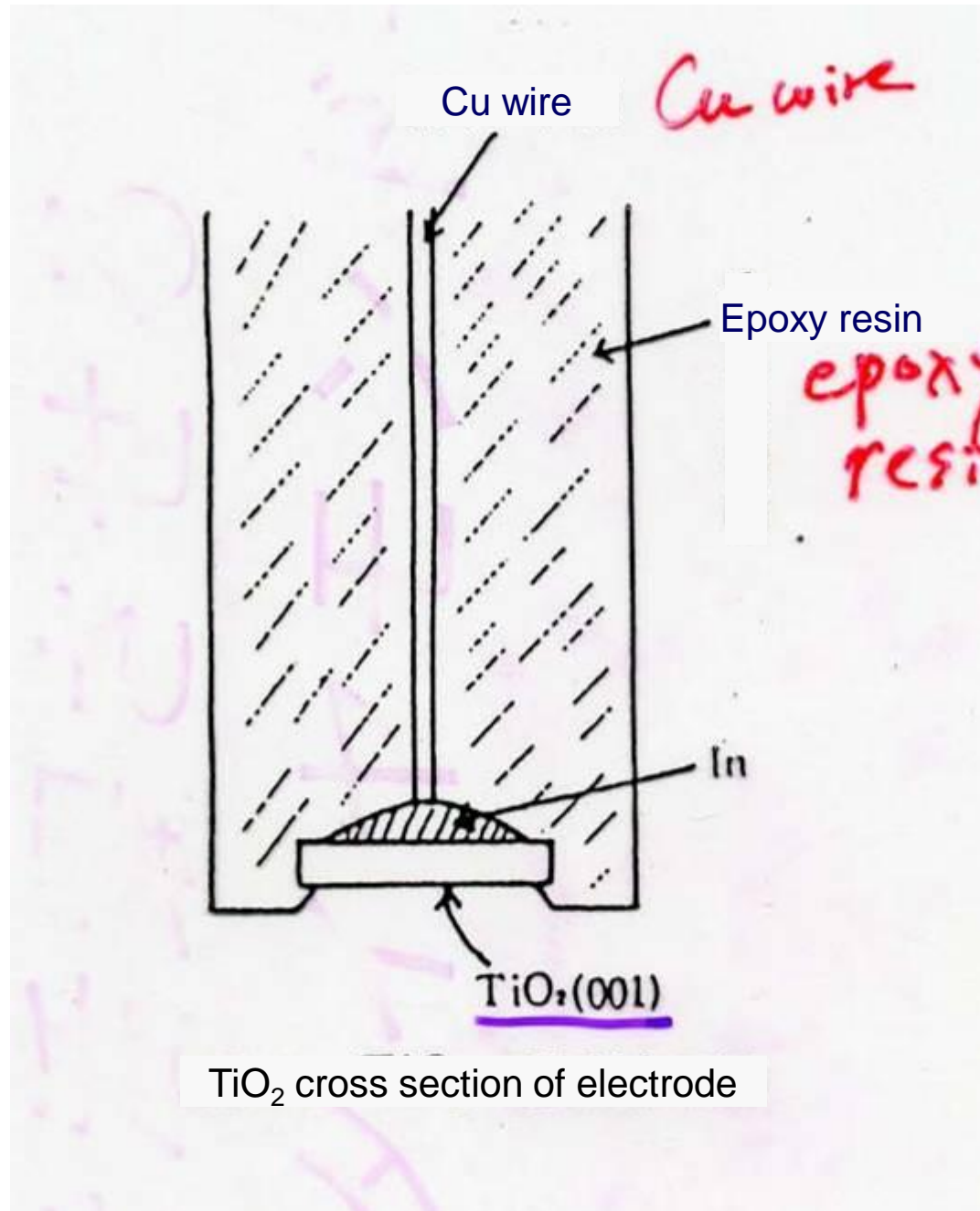


Reprinted from Wikipedia  
Courtesy Gregory Phillips

# Recent Appearance of President Nakazumi

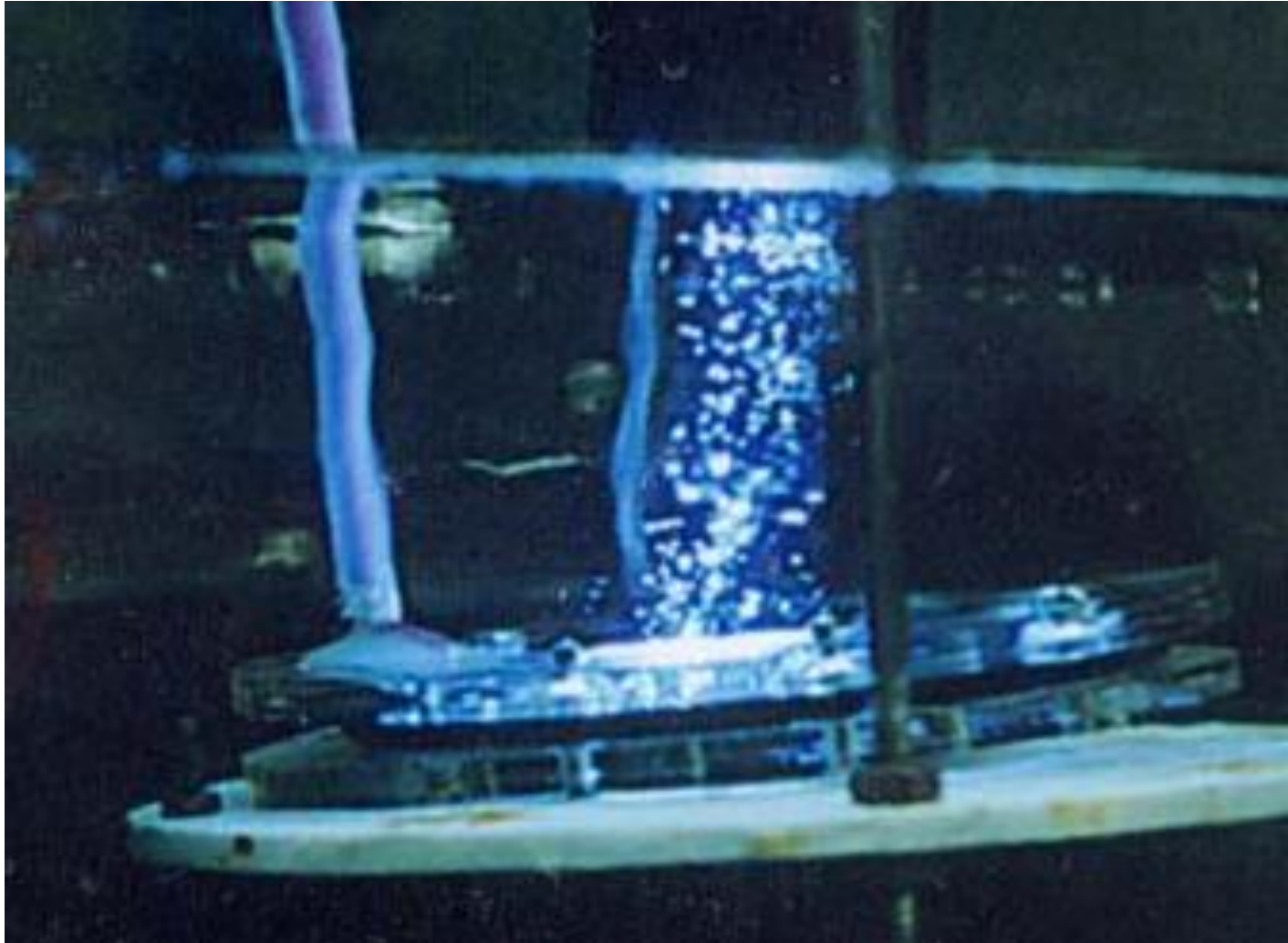






TiO<sub>2</sub> cross section of electrode

# Experiment: Decomposition of Water





***Being  
Impressed  
Is  
Important!***





# Water is decomposed using only light

#

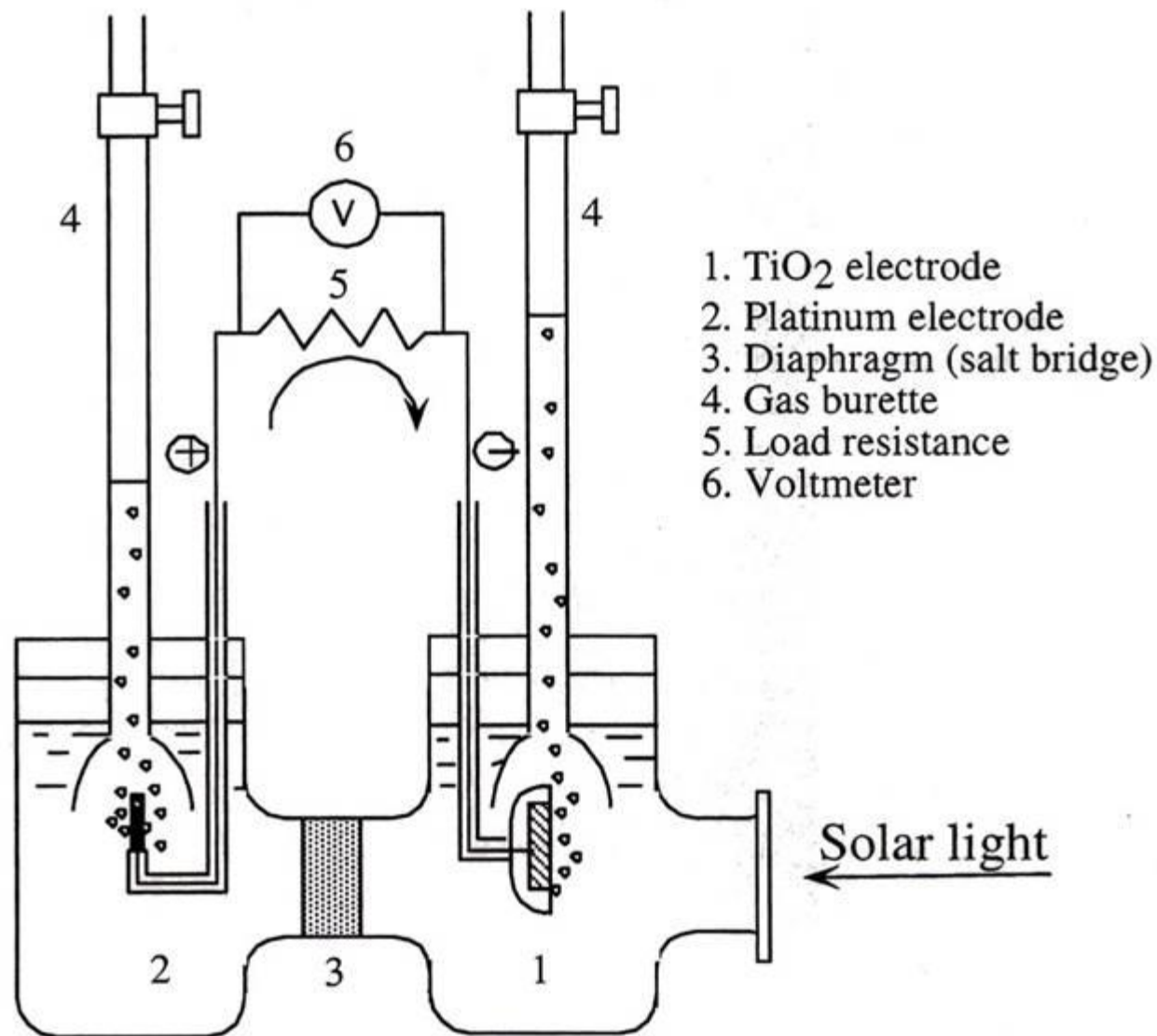
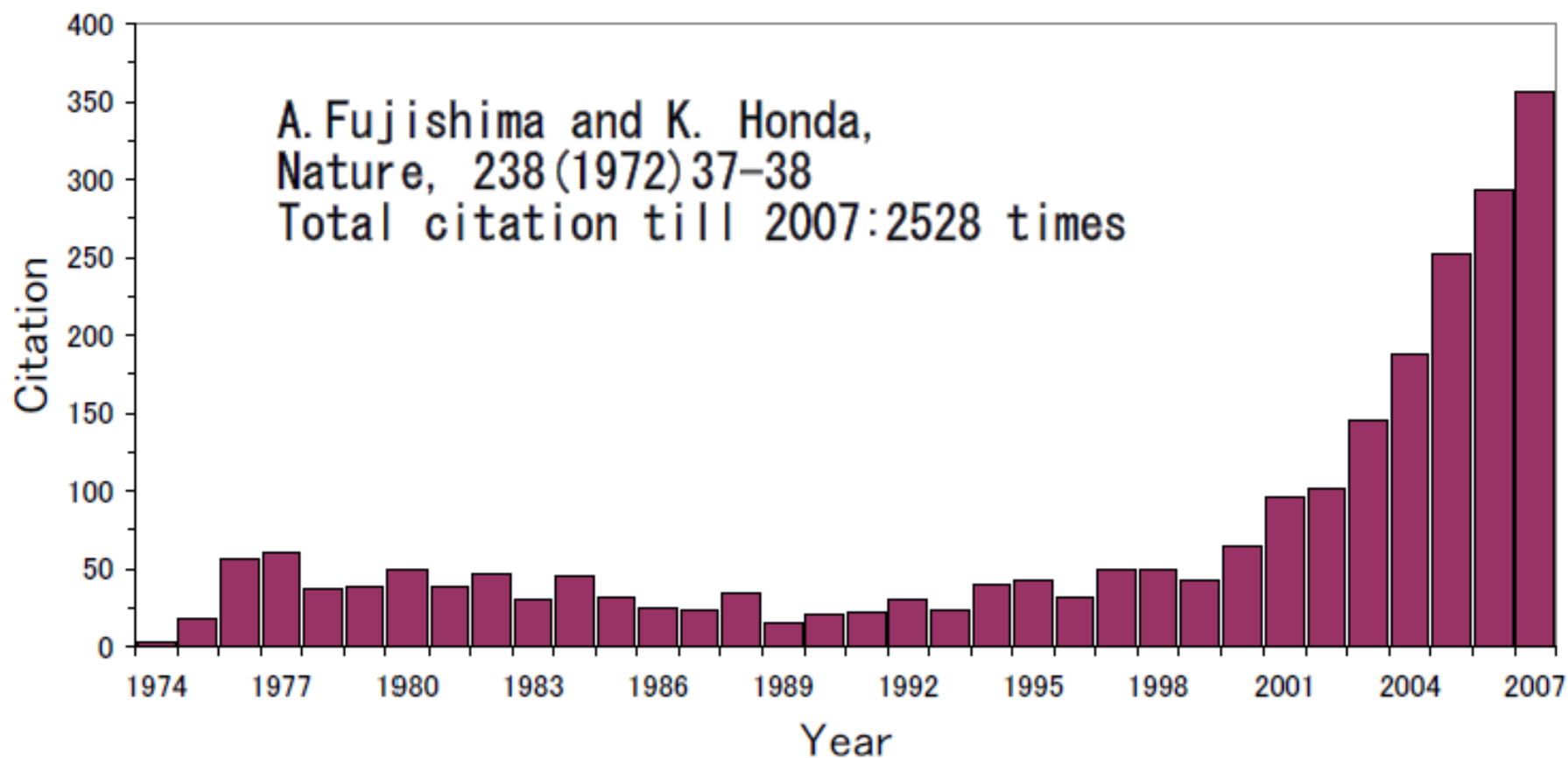


Figure reprinted from;

AKIRA FUJISHIMA, KENICHI HONDA *"Electrochemical Photolysis of Water at a Semiconductor Electrode"*  
*Nature* 238, 37-38 (1972)

# Yearly Citation:





# Degradation of Bacteria

## First result

## Sterilization

Antimicrobial  
tile(sliver-based)

Antimicrobial  
tile(sliver-based)

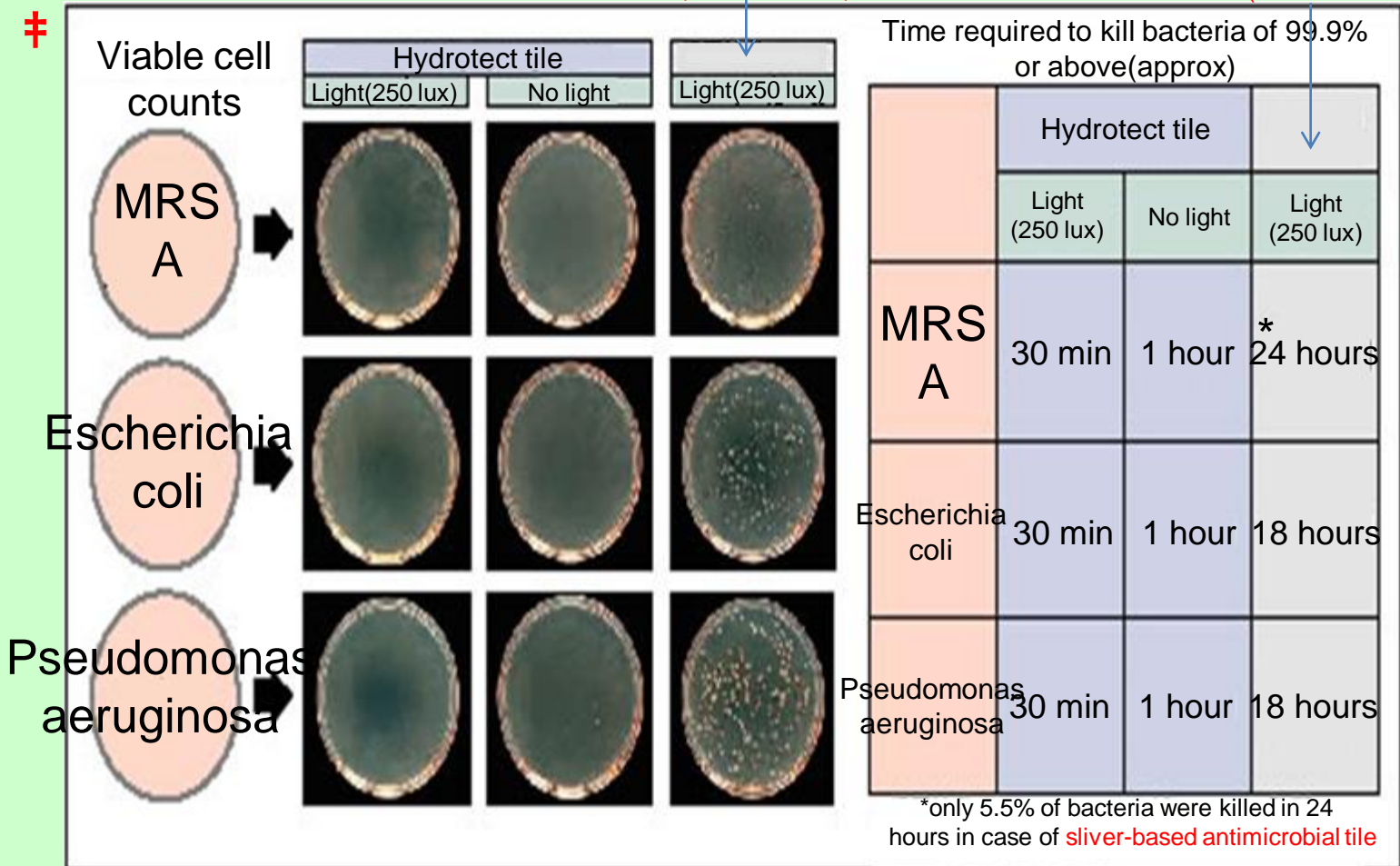
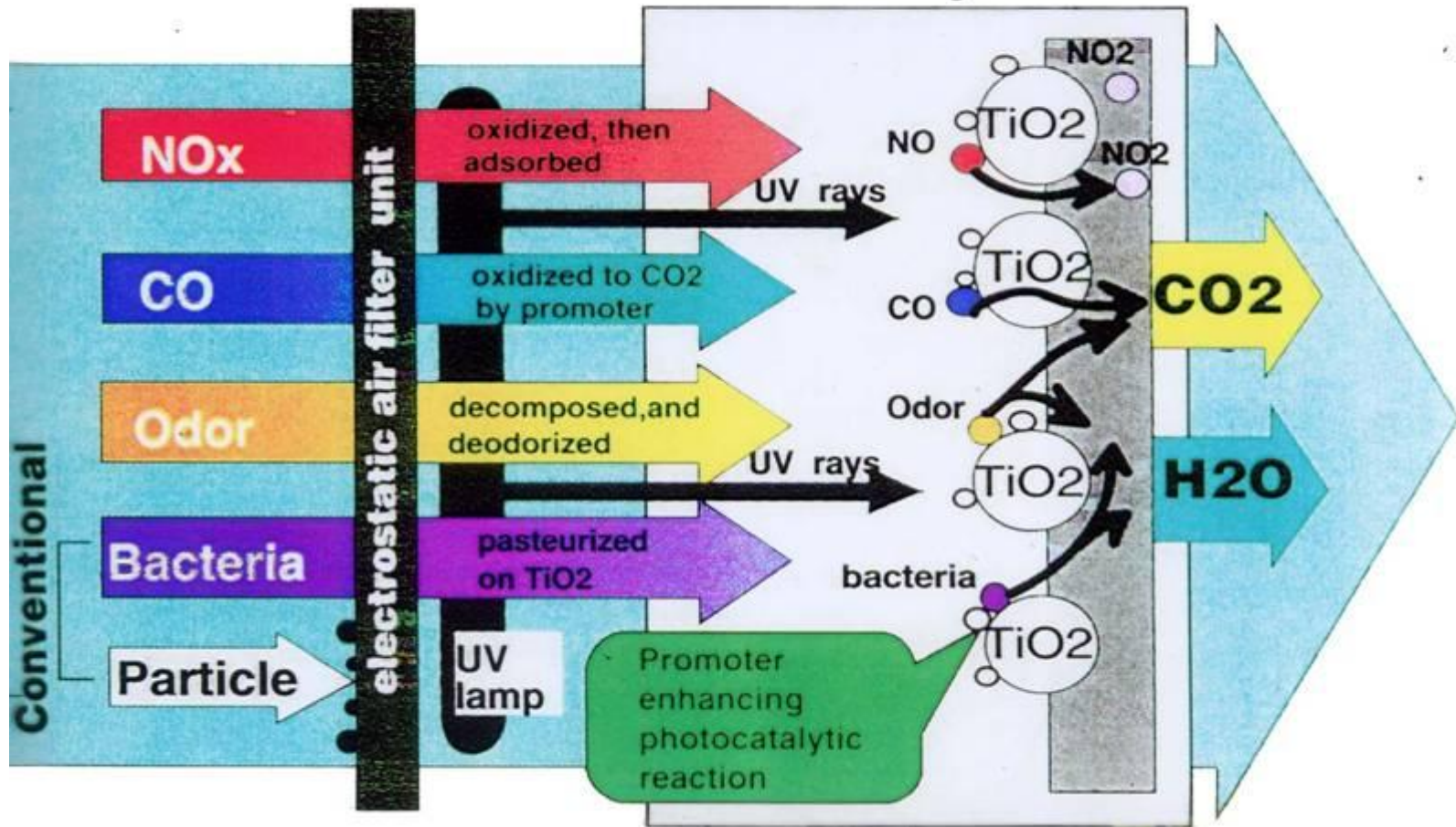


Figure removed due to  
copyright restrictions

# Photocatalyst Filter

## Photocatalyst Filter

≠



**Deodorizing, Sterilization, Degradation**





# 新!

最新技術という、おもてなし。  
新しい新幹線 N700 系。



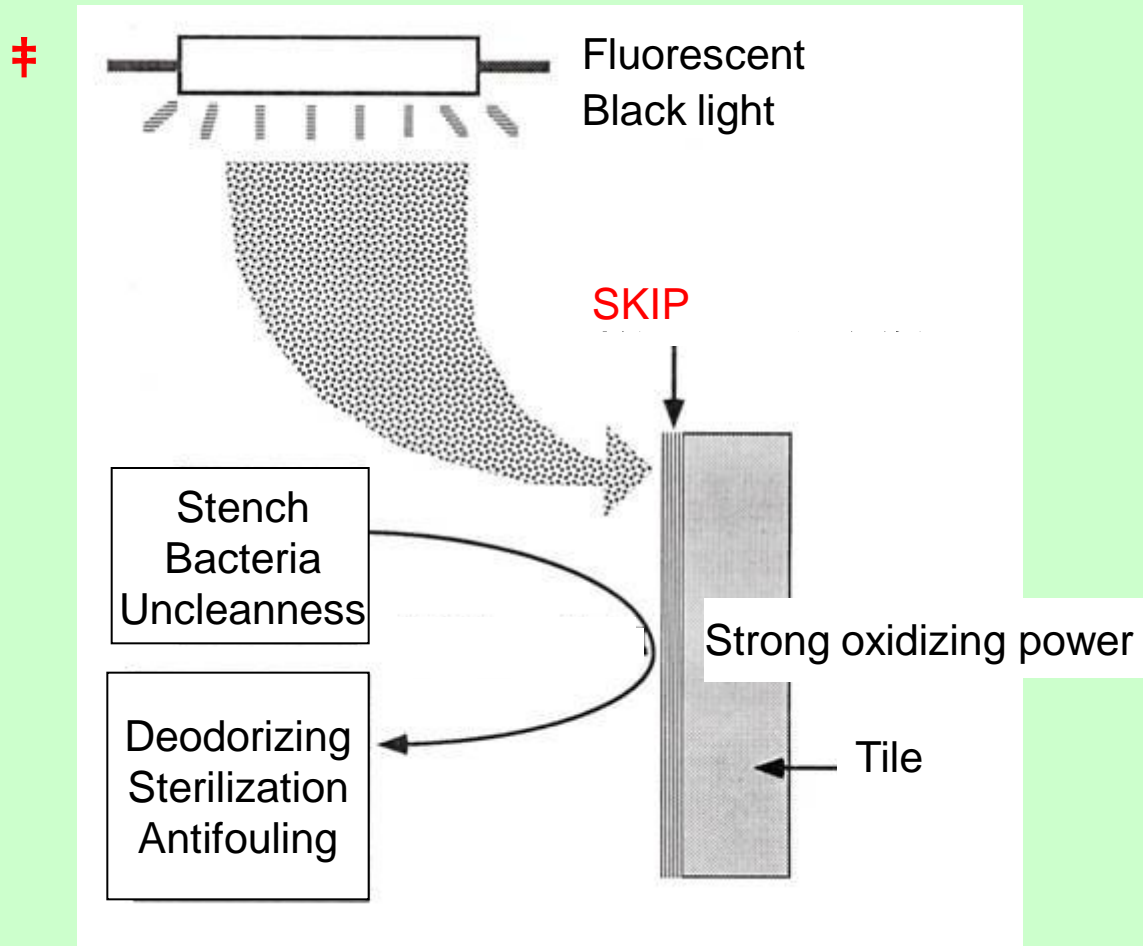
Photo courtesy of Central Japan Railway  
Company



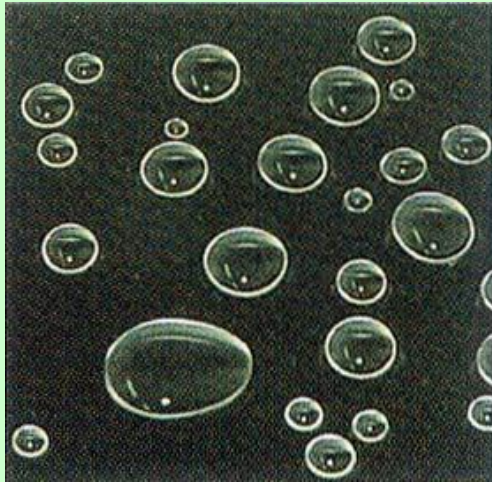
Photo courtesy of Central Japan Railway Company

7号車

# Dealing with Trace Amounts of Substance

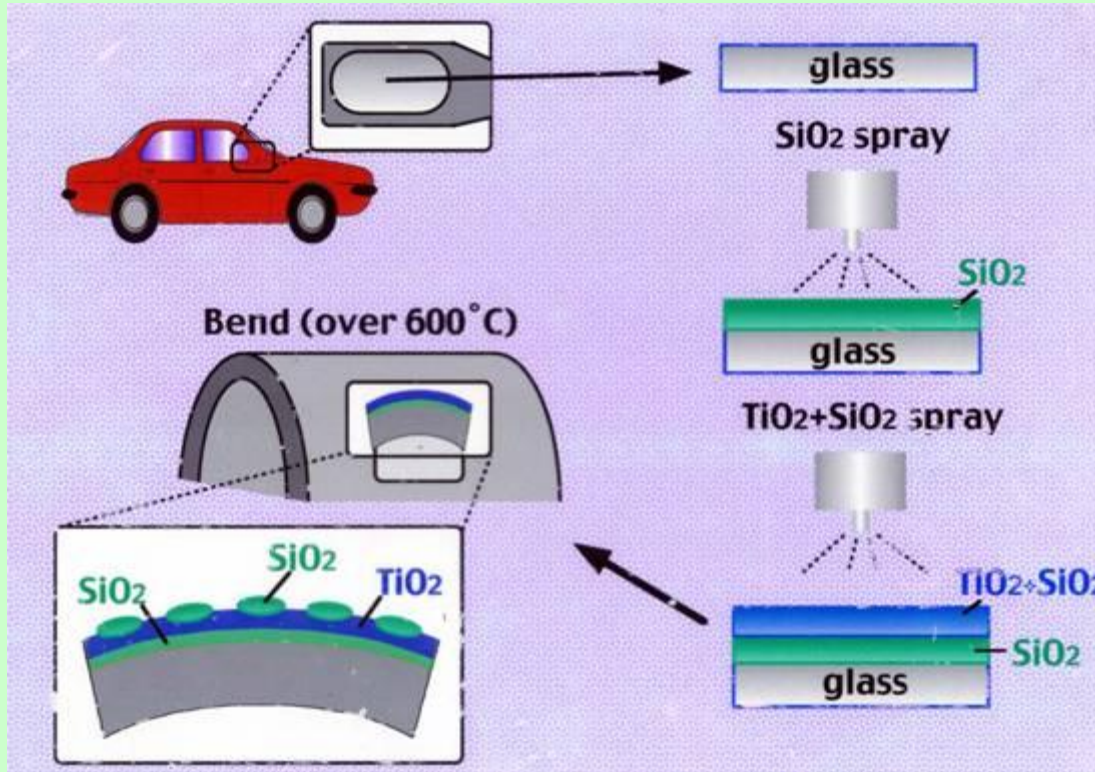






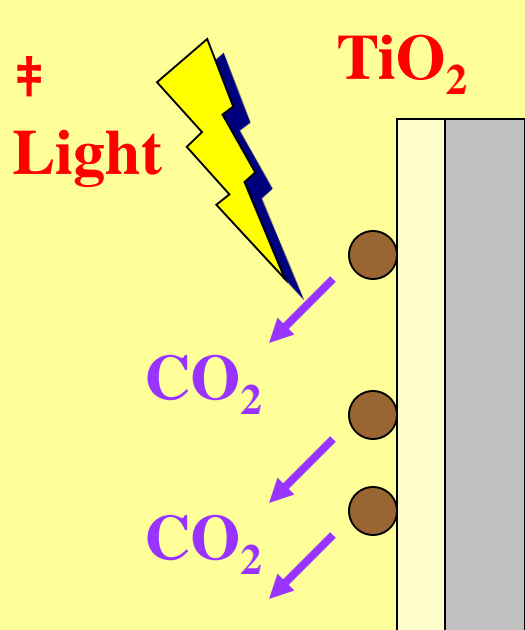
# Coating on Side Mirror

≠

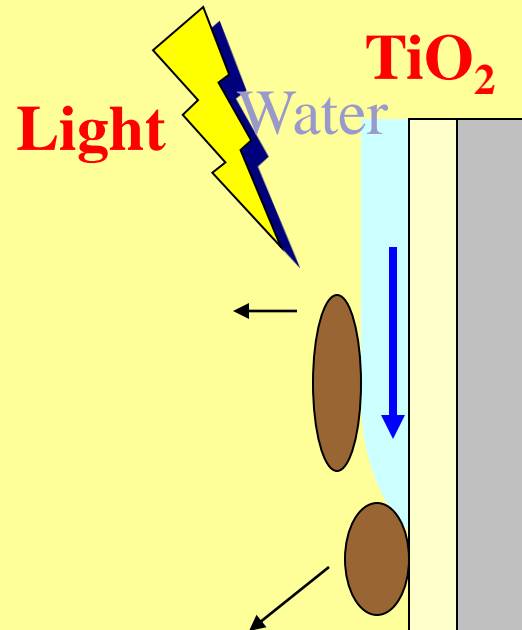


Side Mirror

# Antifouling of Photocatalyst



(1) Oil spots are degraded by strong oxidization power.



(2) Heavy oil spots can be washed out by **super hydrophilic effect**.





# Panatown(Saitama Pref. Misatokocho)

**PanaHome**



Courtesy of Panahome corporation

# The Louvre Pyramid



# Dives in Misericordia, Rome



Courtesy of Italcementi Group





# *America*

DallasCowboys Football Stadium  
Surface area : 13,746m<sup>2</sup>



Courtesy of Italcementi Group

## #Photocatalysis in urban areas



(1) CO, VOC (Benzene, Toluene, etc.), Methyl Mercaptan(gas), Organic chlorinated compounds, Polycondensed aromatic compounds, Acetaldehyde, Formaldehyde.

(2)  $\text{NO}_x$ ,  $\text{SO}_x$ ,  $\text{NH}_3$  (gas)



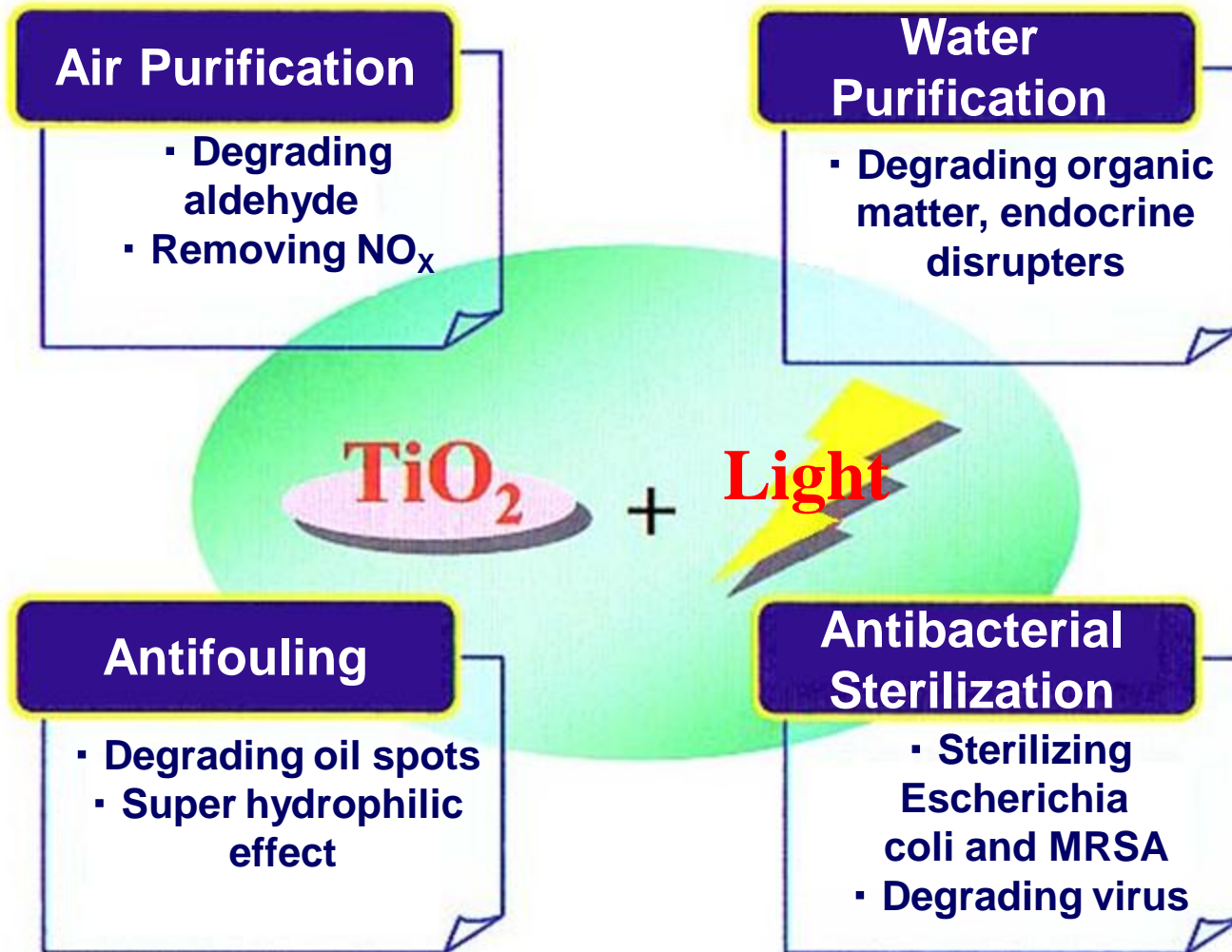


Fig.1 Area of Photocatalyst





Courtesy of Ohno Sekiyuten Co., Ltd.

## The Present Sate and Prediction of Photocatalyst-related Market

### Photocatalytic technology developed in Japan

History of basic research on Photocatalyst  
 1972 Honda • Fujishima effect was announced in journal Nature  
 1990 Degrading organic matter and water (Sakata, Kawai)  
 1994 Putting antibacterial tile into use (TOTO)  
 1996 Super hydrophilic effect (Hashimoto, Fujishima, TOTO)

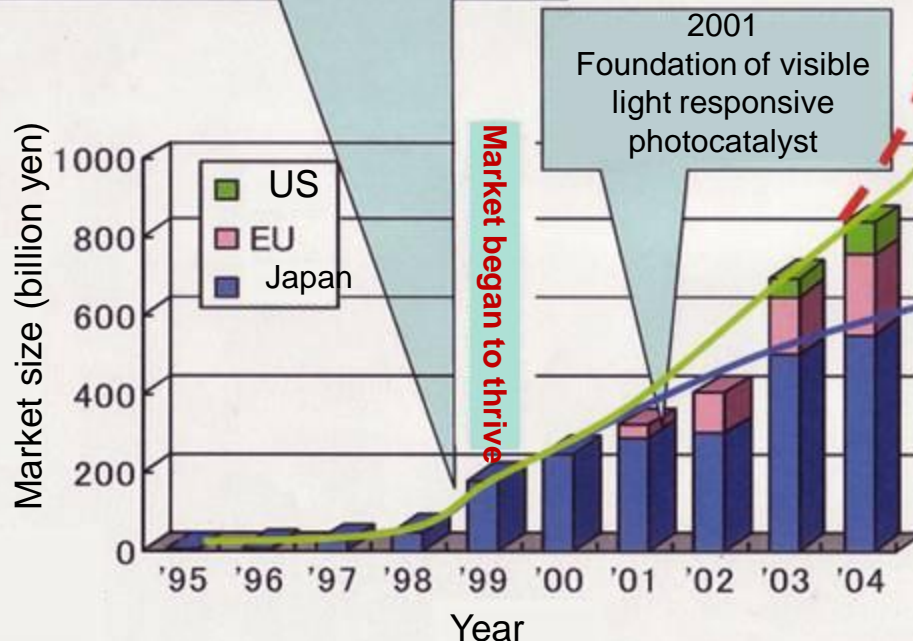
Government should induce development

Expand market size to 3 trillion (economical impact)

Break into new markets by cooperation involving science and market

Market abroad is growing rapidly (high growth rate)

Technology has been steadily advancing and markets have been growing. But market size in Japan will remain 100 billion. We can make it bigger.



Courtesy of Photocatalysts Industry Association of Japan

# JIS

ファインセラミックス－  
光触媒材料の空気浄化性能試験方法－  
第2部：アセトアルデヒドの除去性能（案）

JIS R 1701-2 : 0000

# JIS

ファインセラミックス－光触媒材料のセル  
フクリーニング性能試験方法－第1部：水  
接触角の測定

JIS X XXXX : 0000

# JIS

ファインセラミックス－  
光触媒材料の水質浄化性能試験方法  
第1部：ジメチルスルホキシドによる活性酸  
素生成能力の測定

JIS R XXXX : 0000

# JIS

ファインセラミックス－光照射下での光触  
媒抗菌加工製品の抗菌性試験方法・抗菌効果  
（案）

JIS R 17XX : 0000

# JIS

ファインセラミックス－光触媒試験用光源  
第一部：紫外線励起型光触媒用光源

JIS R 17XX - 1 : 0000

# ISO (International Organization for Standardization) for Evaluation of Photocatalyst Materials

## Schedule for establishment of ISOs

		2007	2008	2009	2010	2011
Air purification	NOx	→				
	VOC	→	→	→		
	Odor		→	→	→	
Self-cleaning	Contact angle	→	→			
	Degradability of MB	→	→	→		
Anti-bacteria, Anti-molds	Anti-bacteria	→	→	→	→	
	Anti-molds		→	→	→	
Water purification		→	→	→		
Light source						



絵でみる

# 光触媒 ビジネス のしくみ

(財)神奈川科学技術アカデミー 光触媒ミュージアム(編)

西本俊介/中田一弥/野村知生(監)

藤嶋昭/村上武利(監修)



「環境にやさしい」「人にやさしい」  
「E de miru hikaishokubaibijinesu no shikumi(Mechanism of Photocatalytic Business)」  
世界が注目する「日本発」超技術がよくわかる

日本経営協会マネジメントセンター

Editor: Kanagawa Academy of Science and Technology

Supervisor: Akira Fujishima, Taketoshi Murakami

Author: Shunsuke Nishimoto, Kazuya Nakata, Tomoo Nomura

“E de miru hikaishokubaibijinesu no shikumi(Mechanism of Photocatalytic Business)”

Japan Management Center Inc. 2008

*Review Paper: Surface Science Reports*  
63(12)515-582(2008)

# TiO<sub>2</sub> Photocatalysis and Related Surface Phenomena

*Akira Fujishima, Xintong Zhang, and Donald A. Tryk*

***Pages: 68***

***Number of References: 637***

***Number of Tables: 6***

***Number of Figures: 88***

***“There are so many  
interesting things  
around us!!”***

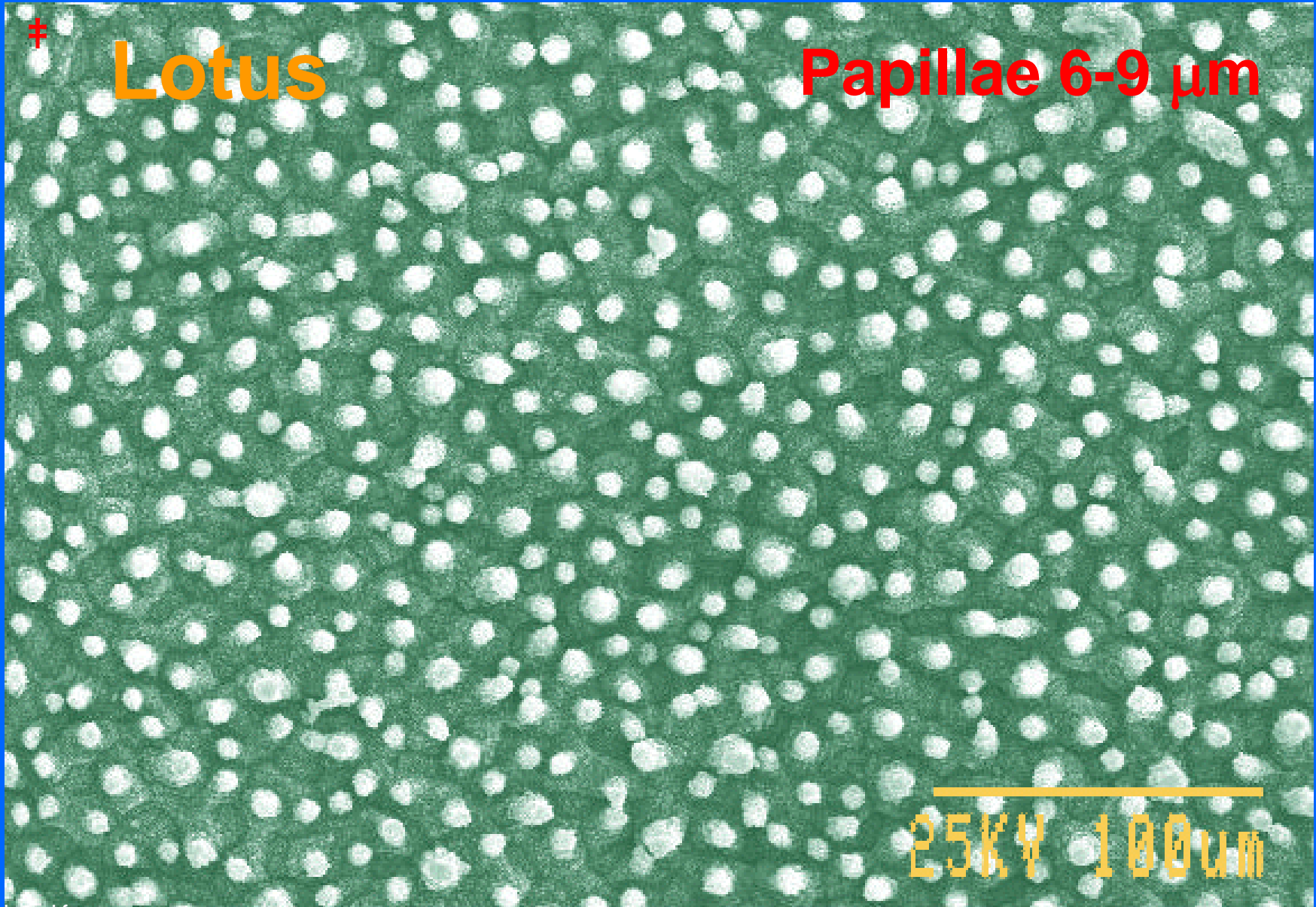


***~Enjoy science  
with curiosity~***





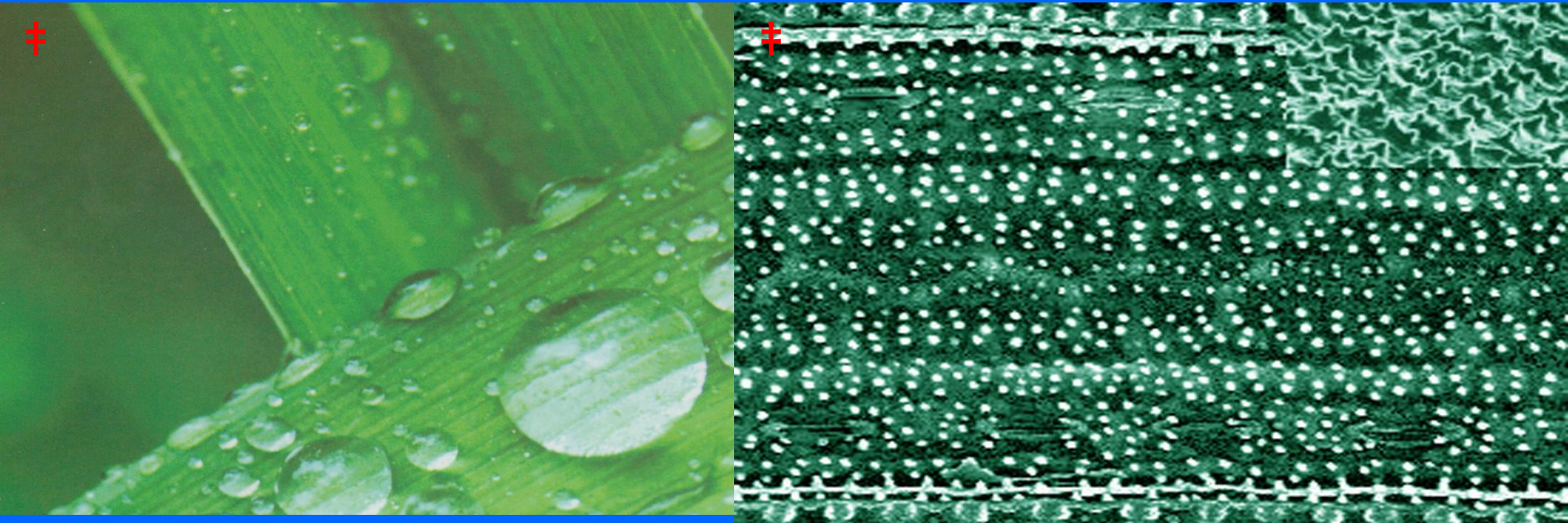
# Surface Roughness in Micrometer Scale



Reprinted from

L. Feng, S. Li, Y. Li, H. Li, L. Zhang, J. Zhai, Y. Song, B. Liu, L. Jiang, D. Zhu(2002) "Super-Hydrophobic Surfaces: From Natural to Artificial " Advanced Materials, Volume 14, Issue 24 (p 1857-1860)

# Anisotropic Super-hydrophobic Surface on Rice Leaf



Reprinted from

L. Feng, S. Li, Y. Li, H. Li, L. Zhang, J. Zhai, Y. Song, B. Liu, L. Jiang, D. Zhu(2002) "Super-Hydrophobic Surfaces: From Natural to Artificial " Advanced Materials, Volume 14, Issue 24 (p 1857-1860)



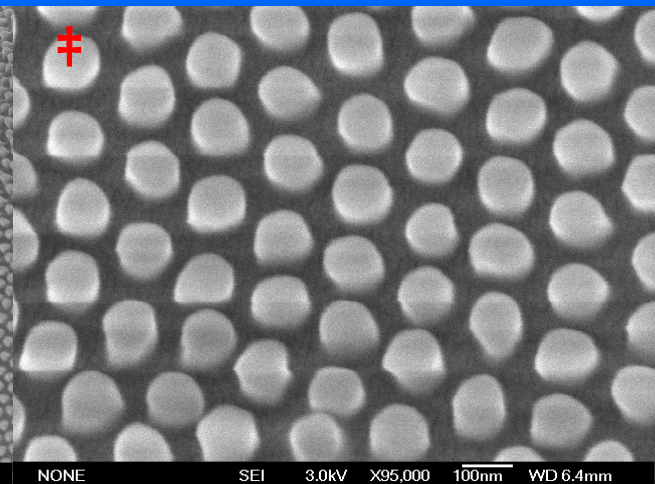
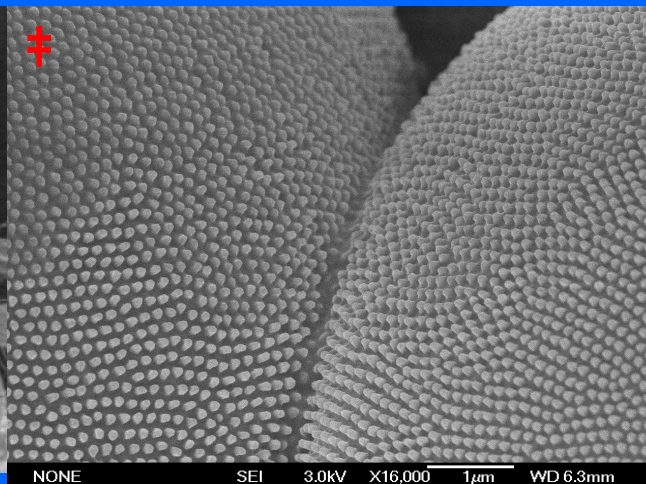
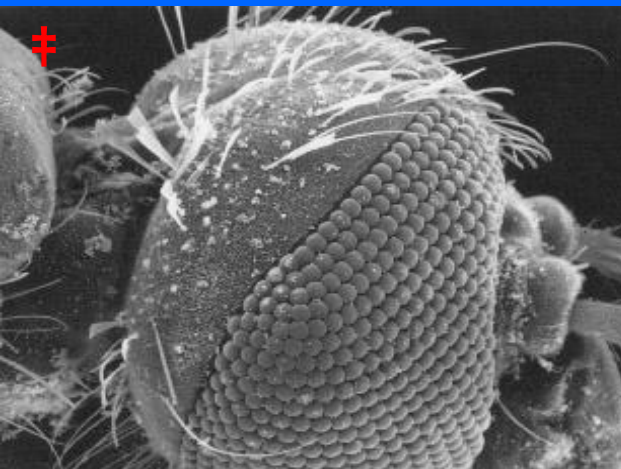


# Micro/nano Structures of Water Strider Legs

Figure removed due to  
copyright restrictions

**L. Jiang Nature 2004, 432, 36**

# Micro/nano Structures of Mosquito Eyes



NONE SEI 3.0kV X16,000 1μm WD 6.3mm

NONE SEI 3.0kV X95,000 100nm WD 6.4mm

Reprinted from

X. Gao, X. Yan, X. Yao, L. Xu, K. Zhang, J. Zhang, B. Yang, L. Jiang (2007) " The Dry-Style Antifogging Properties of Mosquito Compound Eyes and Artificial Analogues Prepared by Soft Lithography " Advanced Materials, Volume 19, Issue 17 (p 2213-2217)

✖

✓



私たちの周りで気づかれないままのモノコトたち。日常に潜むサイエンスをとらえて離さない。

神奈川新聞に連載中から好評を博した

106の話

科学が自分に  
つながる

神奈川新聞社 定価(本体660円+税)

Supervisor: Akira Fujishima

“Asagao ha itsu hana wo hirakunoka?  
-yonde nattoku ochanoma science-  
(When Do Morning Glories Bloom?)”

Kanagawa Shimbun 2007





**アサガオ**

English : Japanese Morning  
Glory

Scientific name : *Ipomoea Nil*



セイヨウタンポポ

English : Dandelion

Scientific name : Taraxacus Officinale



ニホンタンポポ

English : Japanese Dandelion

Scientific name : Taraxacum Platycarpum

**When do dandelions bloom?**

**It has been said that they are  
“clocks” for farmers(coming out  
when it gets light, closing when it  
gets dark).**

















**Setaria**



*To discover new things by  
comparative thinking*

# くらべるシリーズ①

## さびる?さびない?金と鉄

監修 財団法人神奈川科学技術アカデミー

理事長 藤嶋 昭

編集 財団法人神奈川科学技術アカデミー

科学書編集委員会

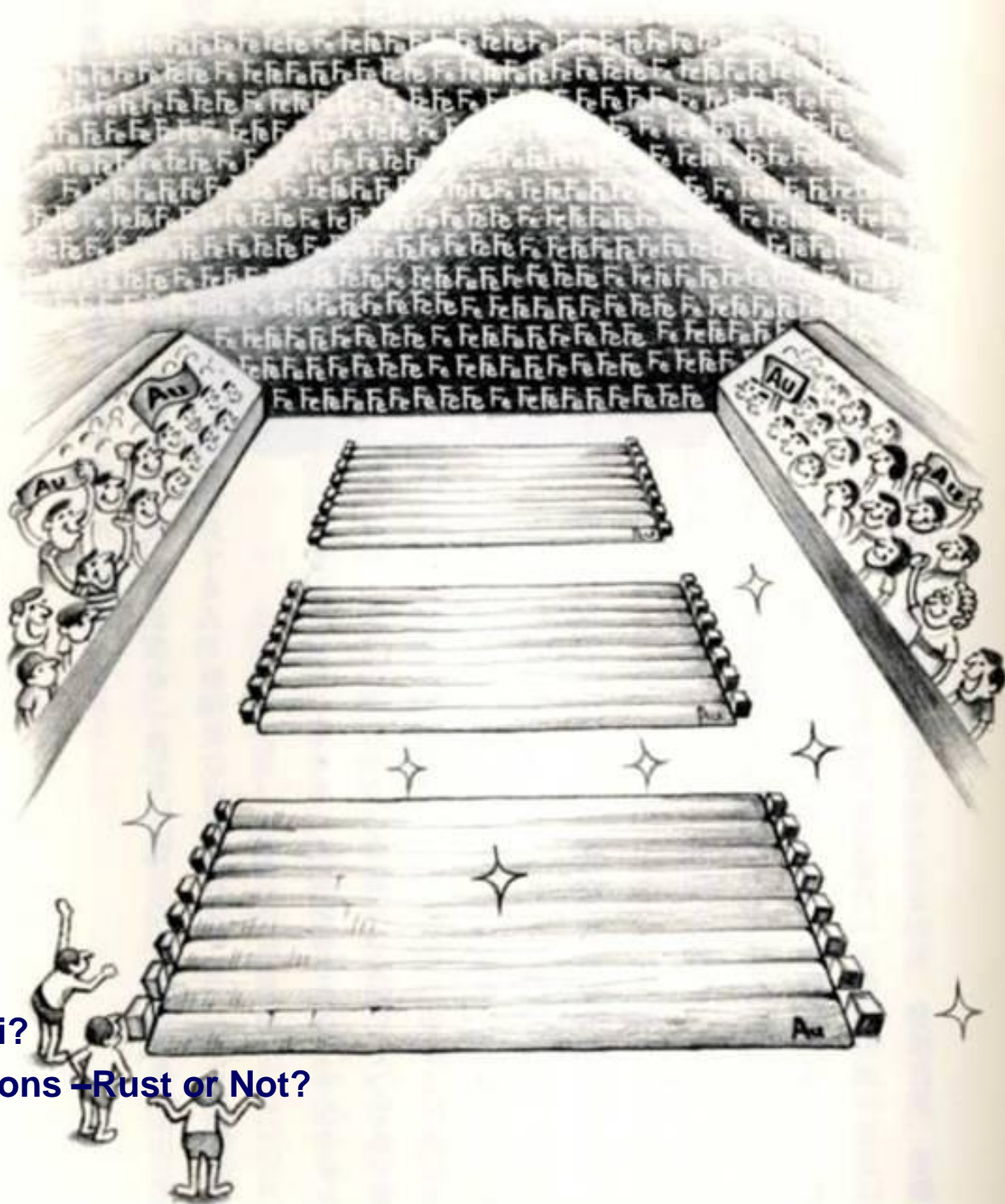


丸善株式会社

Supervisor: Akira Fujishima

“Kuraberu series I –sabiru?sabinai?kin to  
tetsu (A Series of Comparisons –Rust or Not?  
Gold and Iron)”

Maruzen 2004



Reprinted from  
“Kuraberu series I –sabiru?sabinai?  
kin to tetsu (A Series of Comparisons –Rust or Not?  
Gold and Iron)”  
Maruzen 2004, p13





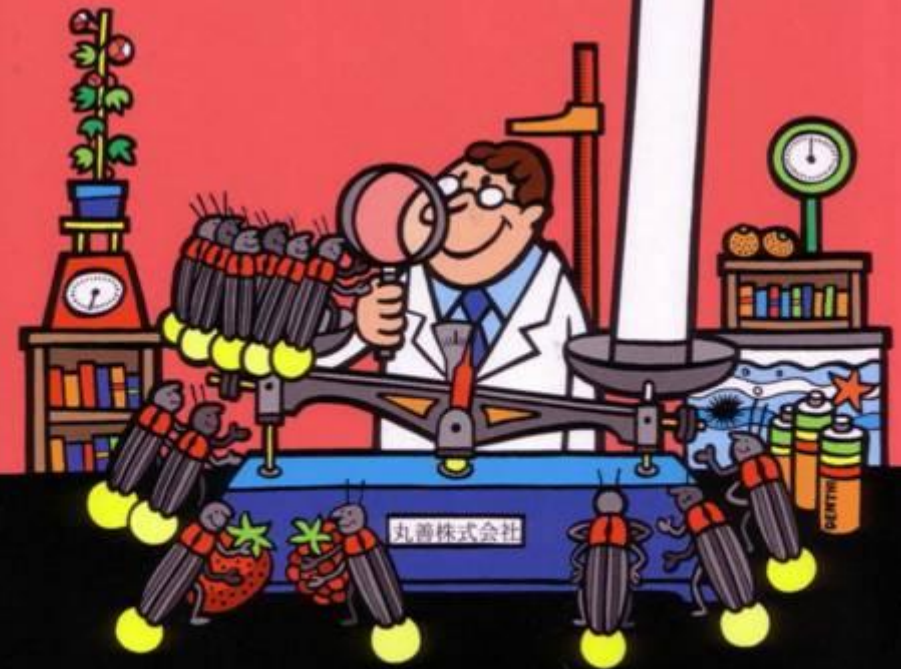


# くらべるシリーズ②

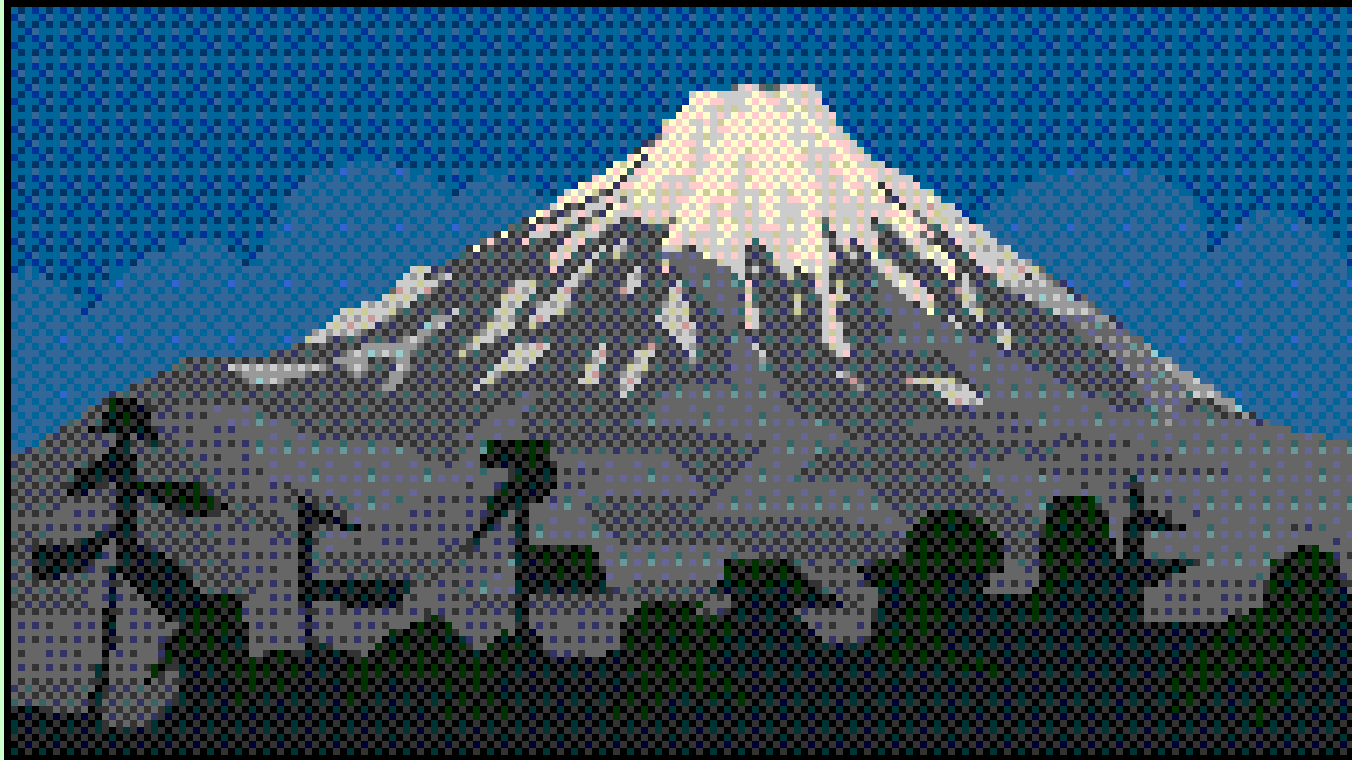
どこが違うの？  
ホタルの光と蛍光灯

監修 財団法人神奈川科学技術アカデミー  
理事長 藤嶋 昭

編集 財団法人神奈川科学技術アカデミー  
科学書編集委員会



Supervisor: Akira Fujishima  
“Kuraberu series II –doko ga chigauno?  
hotaru no hikari to keikoutou  
(A Series of Comparisons –Rust or Not?  
Gold and Iron)”  
Maruzen 2004



# Measure the Amount of Petroleum on the Basis of Mt.Fuji

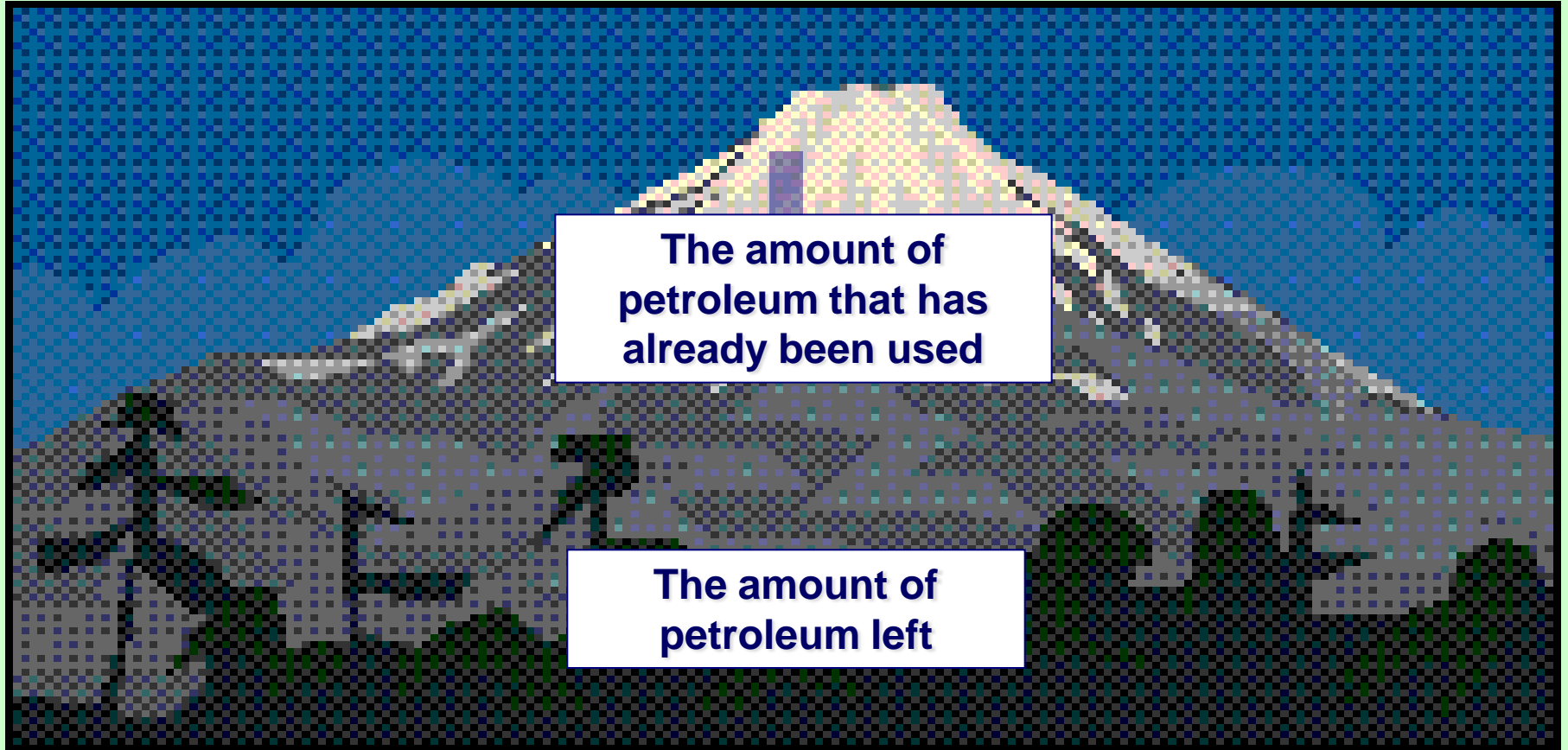


Figure removed due to  
copyright restrictions

\* Used petroleum :  
1 trillion  
barrels

\* Deposits :  
1 trillion and 200  
billion barrels

(Equal to seven times as much  
as Lake Biwa)

1 barrel : 159 liters  
(equal to the volume of a  
bathtub)



# Necessary Conditions to Make Research Successful

Research Costs

People  
(researcher, advisor)

Atmosphere

The painting is said to have been done when the Zen monk Dogen was 50 years old. This is the oldest portrait of Dogen and called “Kangetsu no miei”

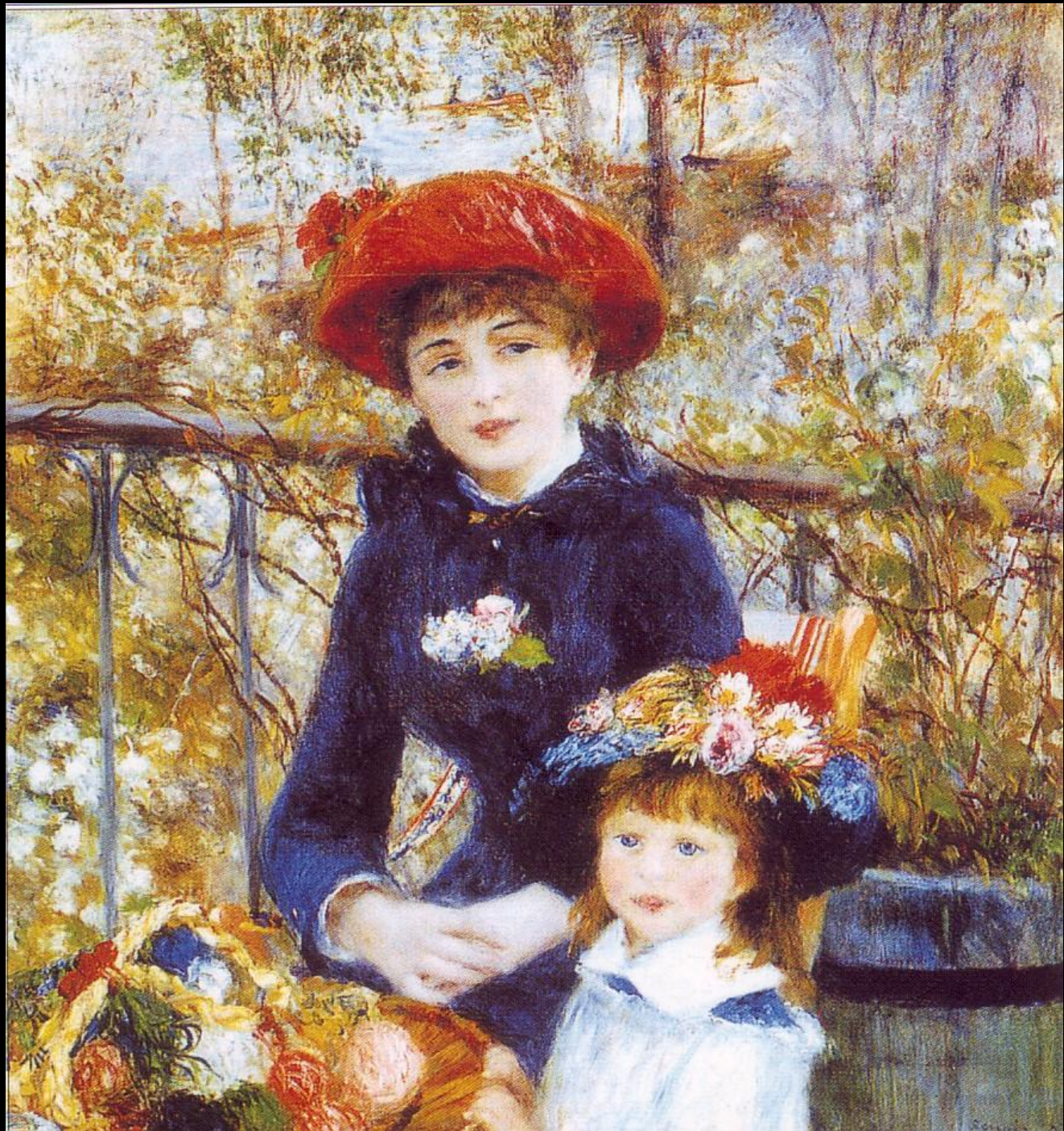


“Kangetsu  
no  
miei”

“Walk in the mist, then the  
clothes get wet without  
notice”

**The words of Dogen in  
“Shoubougenzou”  
The founder of Soto Zen**









**An Innovative Atmosphere is  
Essential for Research**

	Relevant topics to Brownian motion theory	Relevant topics to light quantum theory	Relevant topics to relativism
1905	Brownian motion (Einstein)	Light quantum hypothesis and photo-electric effect (Einstein)	Special relativity (Einstein)





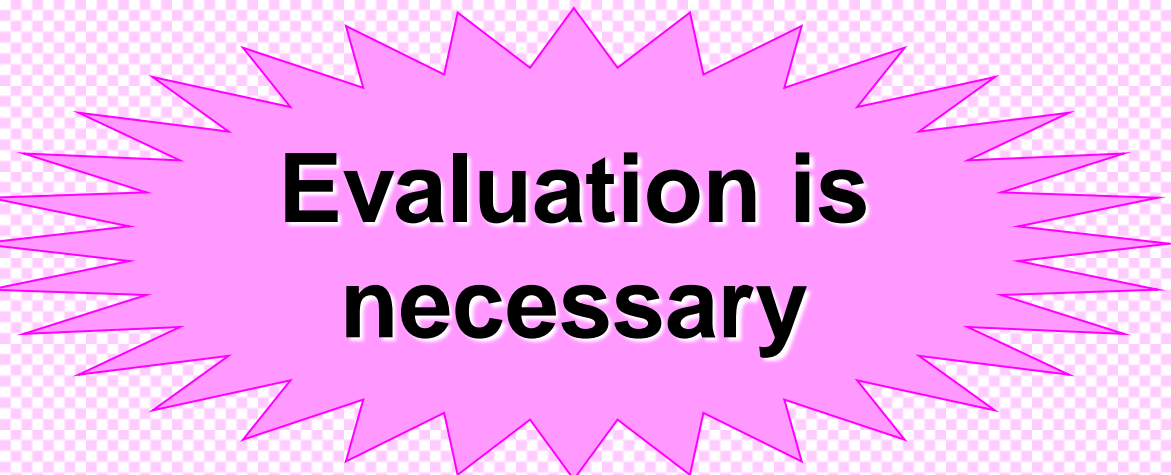
The first Solvay Conferences on Physics. Jean Baptiste Perrin is on Madame Curie's right and Jules-Henri Poincaré on her left. Ernest Rutherford stands behind her. The men on the left-side are Heike Kamerlingh Onnes, Albert Einstein, Paul Langevin. Solvay takes the head seat of honor.





## Fame lasts

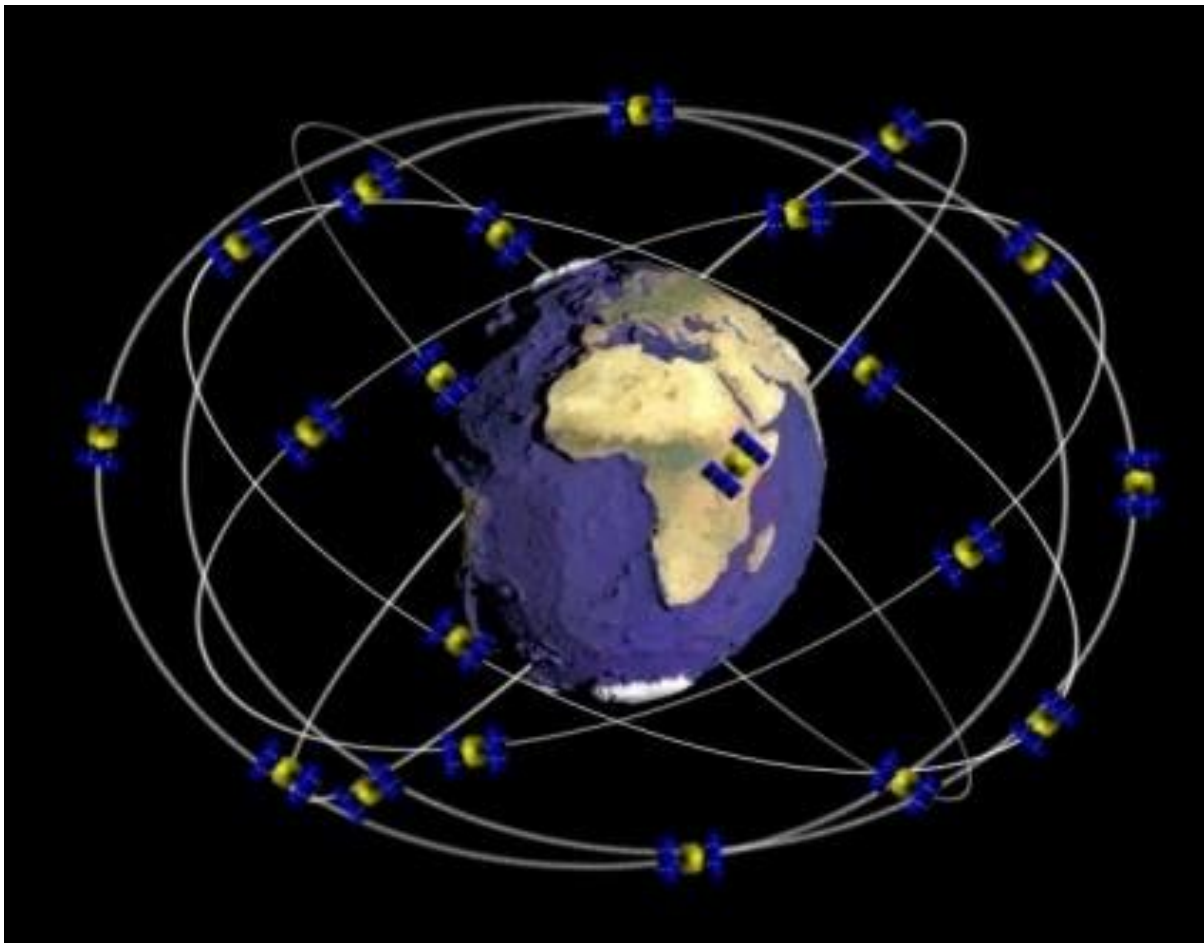
By 1927, in which the picture above was taken, Madame Curie became a member of the Solvay Conferences on Physics. It was held in Brussels and famous physicists gathered. Madame Curie is third from the left. Bohr, Bragg, Einstein, Heisenberg, Lorentz, Pauli, Planck and Schrödinger are also the member of the Conference.

A pink starburst graphic with a jagged, sunburst-like border, containing the text "Evaluation is necessary".

**Evaluation is  
necessary**

**“Output” is important**  
(number of published theses, patents, etc.),  
**but we should take**  
**“Outcome” into account**  
(new concepts, products etc.)

**Output → Outcome**



## **GPS (Global Position System)**

3 Satellites → 4 Satellites

Einstein's General Theory of Relativity

Special Theory of Relativity



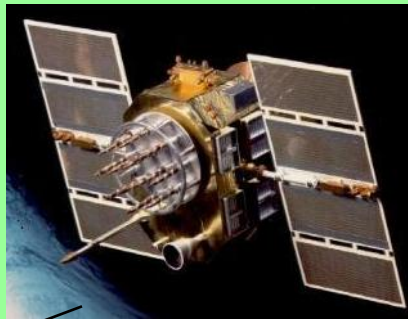
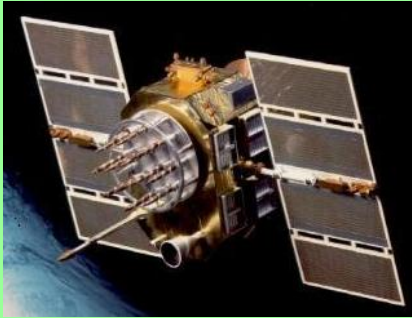
4km/sec t delay  
Special Theory of  
Relativity

2万km/sec t proceed  
General Theory of  
Relativity

$$\begin{aligned} & \frac{4.46}{10,000,000,000} \\ & \times 300 \text{ thousand km/sec} \\ & = 13 \text{ cm/sec} \\ & = 8 \text{ m/min} \end{aligned}$$

Revolves the  
earth in 12hr

Revise!



NASA/Goddard Space Flight Center  
Scientific Visualization Studio.  
Model courtesy of Tim Carnahan  
(NASA/GSFC)



# **important things for Creative Research**

- (1) To have a strong foundation**
- (2) To include a wide cultural background**
- (3) To be interested in your surroundings**
- (4) To discover new things by comparative thinking**

**To have a Strong  
Foundation**







# ***Good Children's Stories for Children!***

# ***Children's stories are Interesting***

***Exhibition of million-seller  
children's stories was held  
at***

***KAST photocatalyst museum***

# Exhibition of Million- seller Children's Stories



**Exhibition of Satoshi Kako' s  
Children' s Stories**

**Karasu no panya san**

**Daruma-chan to tengu-chan**

**Otamajakushi no 101-chan**

**Piramiddo**



# Kako Satoshi



## Lecture

**2008. 12. 20**

**13:30~15:30**

**Location : KAST**

**Include a Broad  
Cultural Background**




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copyright restrictions

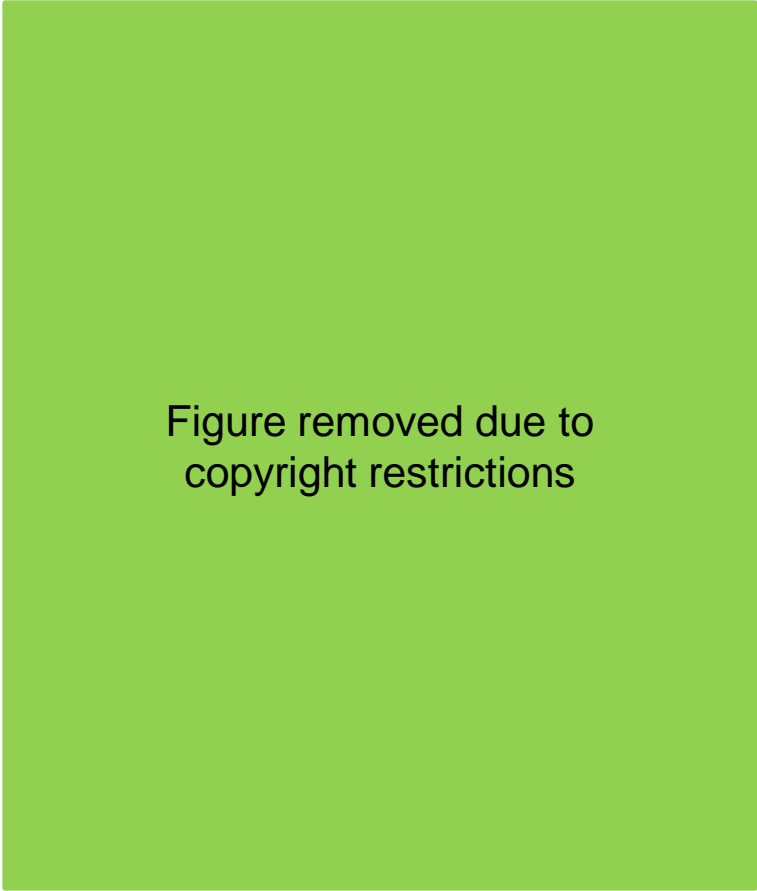


Figure removed due to  
copyright restrictions

Jawaharlal Nehru (1889~1964)

\*Indira Priyadarshini Gandhi is a daughter of  
Jawaharlal Nehru.

✳

ジャワールハルラール・ネルー

# 父が子に語る世界歴史

新たな戦争の地鳴り

大山 聰訳

## GLIMPSES OF WORLD HISTORY

Being Further Letters to His Daughter Written  
in Prison, and Containing a Rambling Account

of History for Young People

Author: Jawaharlal Nehru

Translator: Satoshi Ohyama

By

“Chichi ga ko ni kataru sekairekishi Jawaharlal Nehru

–aratana sensou no dinari-(World history

father told his children –an outbreak of a new

war-)” Misuzushobo 2003





**Nobunaga Oda**  
(1534~1582)



**Hideyoshi Toyotomi**  
(1537~1598)



**Ieyasu Tokugawa**(1543~1616)

中

# 平岩 外四

Gaishi  
Hiraiwa

## 「人生に 二度読む本」

# 城山 三郎

Saburo  
Shiroyama



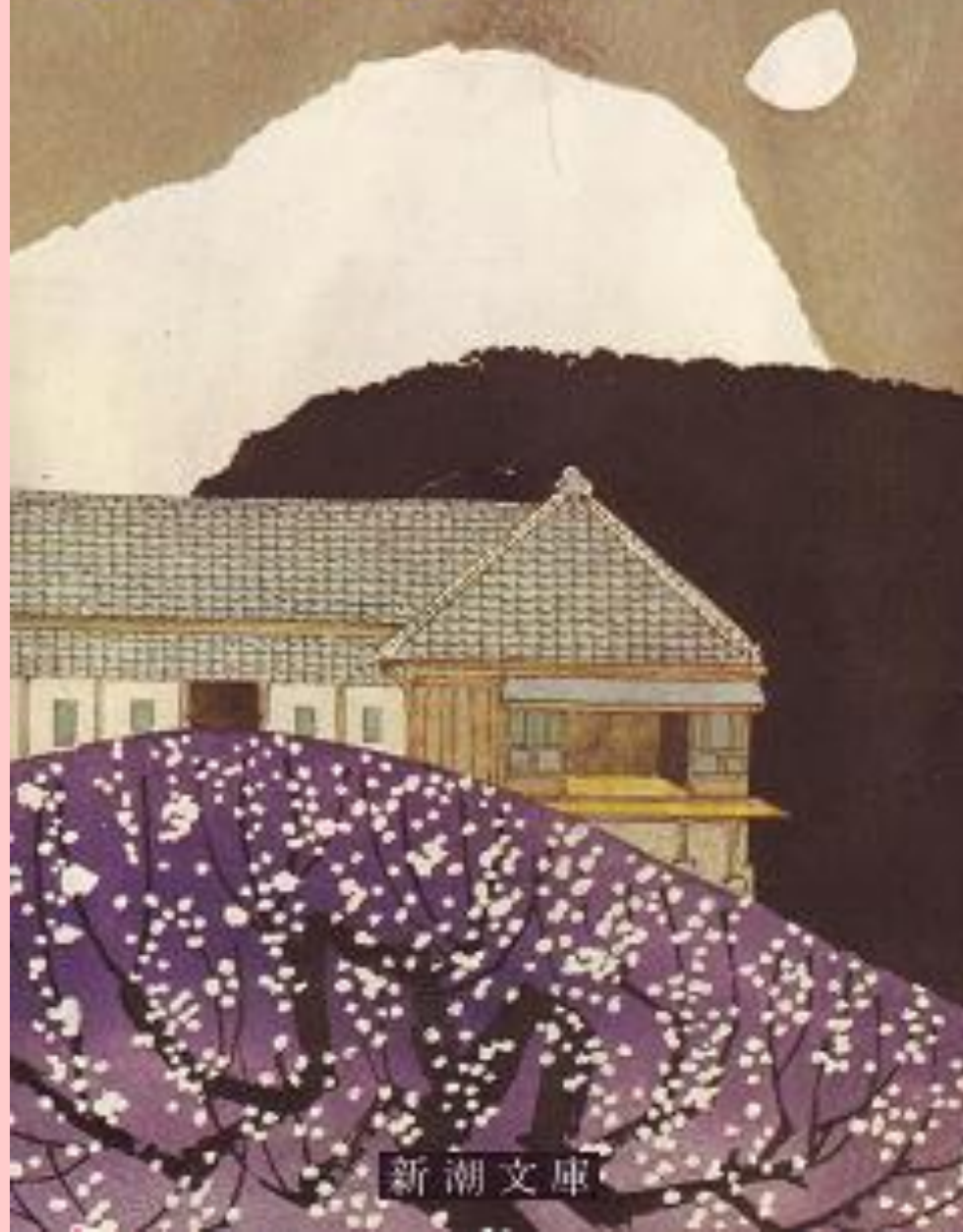
講談社

Author: Saburo Shiroyama

“Jinsei ni nido yomu  
hon(Books You Read Twice  
in Your Life)”

Kodansha Ltd. 2005

# こころ 夏目漱石



Author: Soseki  
Natsume  
"Kokoro"  
Shinchosha  
publishing Co., Ltd.  
1952

新潮文庫



✦



新潮文庫

Author: James Joyce  
Translator: Ichiro  
Ando  
“Daburin  
shimin(Dubliners)”  
Shinchosha  
publishing Co., Ltd.  
1971



# ブックガイド 文庫で読む科学

岩波書店編集部 編



岩波書店

の九人が紹介する

藤永 茂  
岩槻邦男  
樋口敬二  
黒川利明  
小谷元子  
十河 清  
安成哲三  
田口善弘  
萩谷昌己

凝縮された先人の知恵の  
楽しみ方を

“Book guide Bunko de  
yomu kagaku  
(Paperbacks Dealing with  
Science)”

Iwanami shoten  
publishers 2007

# ロウソクの科学

●ファラデー ●三石 巖訳



角川文庫

Author: Faraday  
Translator:  
Iwao Mitsuishi  
“Rousoku no  
kagaku(Science of  
Candles)”  
Kadokawa Group  
publishing Co., Ltd.  
1962



マイケル・ファラデー / Michael Faraday

English scientist. Born the second son of a poor blacksmith in London. He was interested in science from his childhood and did experiments, as well as working at a book binder. He began to research at the Royal Research Institute as an assistant from age 22, and later became the president. He archived much, such as discovering benzene, electromagnetic induction and creating Faraday's law

**Author: Faraday**

**Translator:**

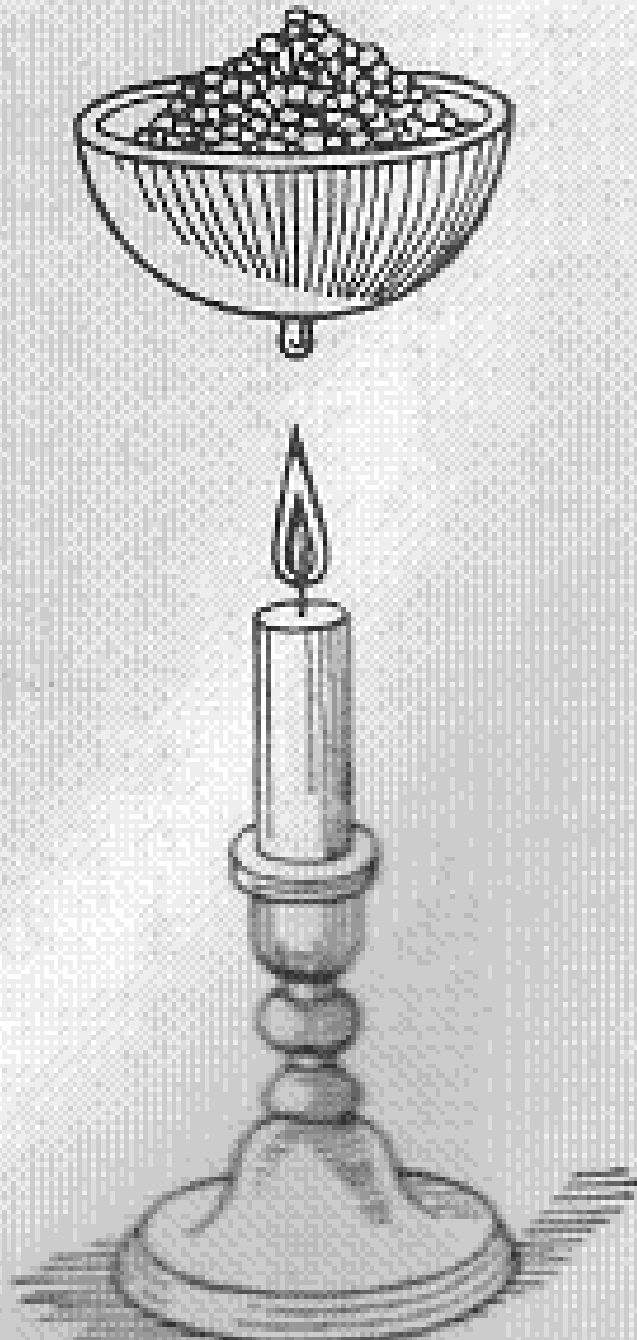
**Iwao Mitsuishi**

**“Rousoku no  
kagaku(Science of  
Candles)”**

**Kadokawa Group  
publishing Co., Ltd.  
1962**

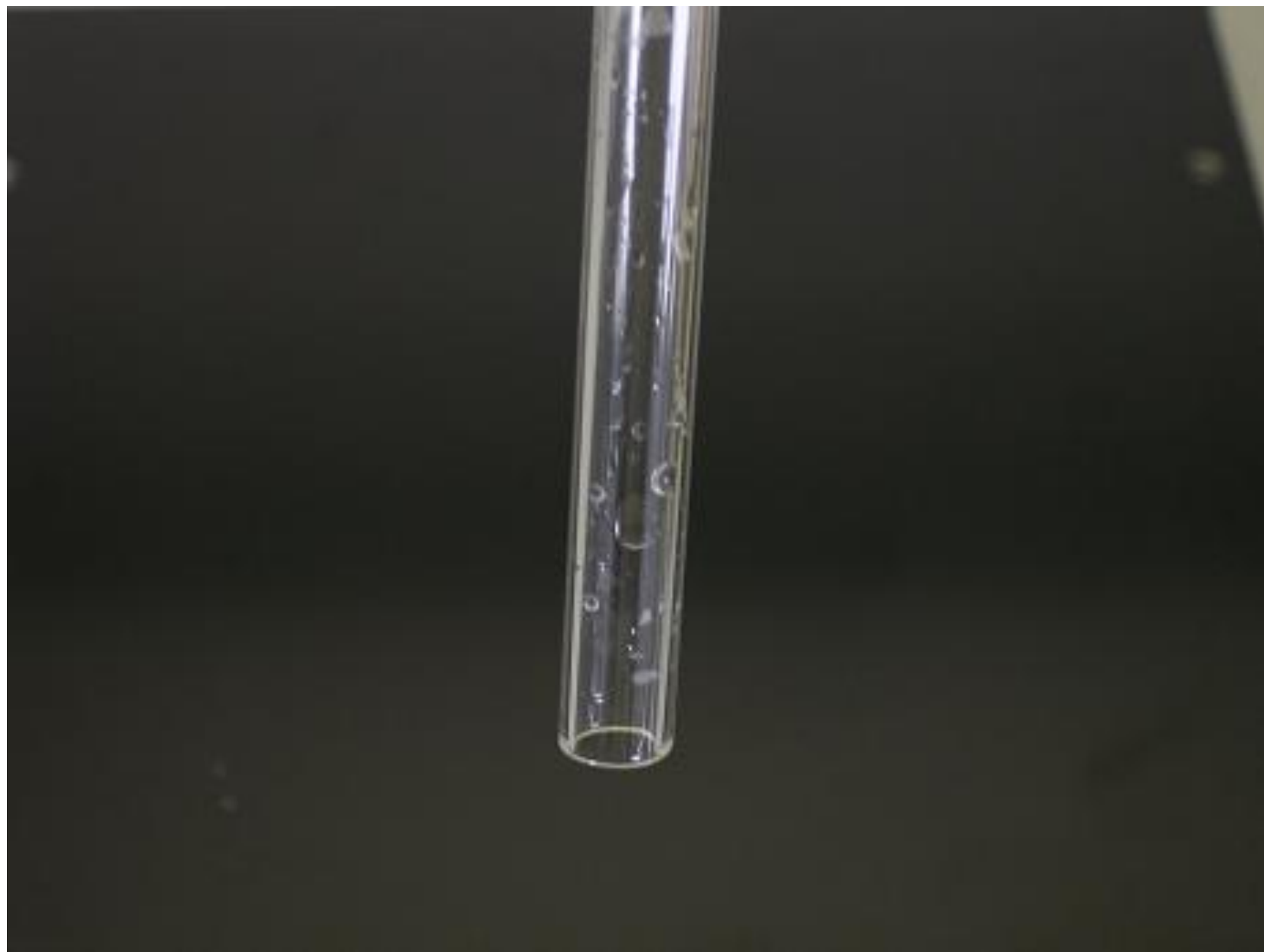


Reprinted from  
Author: Faraday  
Translator:  
Iwao Mitsuishi  
“Rousoku no  
kagaku(Science of  
Candles)”  
Kadokawa Group  
publishing Co., Ltd.  
1962, p61, cover









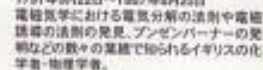
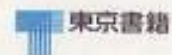
## 相対性理論で正しく動くカーナビ

Akira FUJISHIMA THE CHEMICAL SOCIETY OF JAPAN

1

家電製品がわかる I

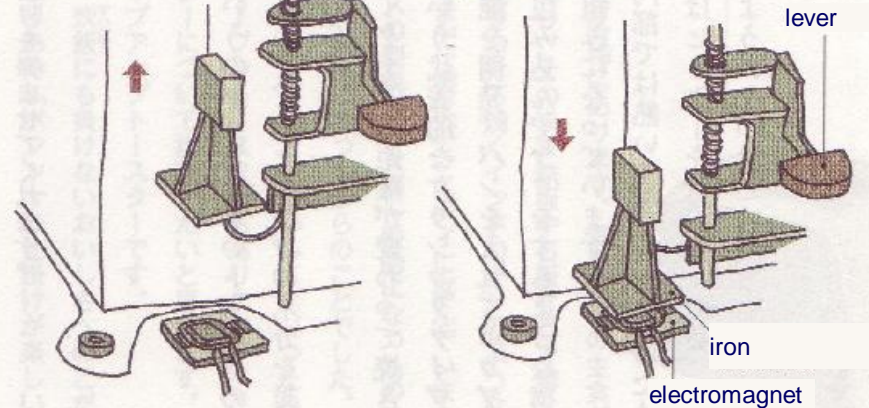
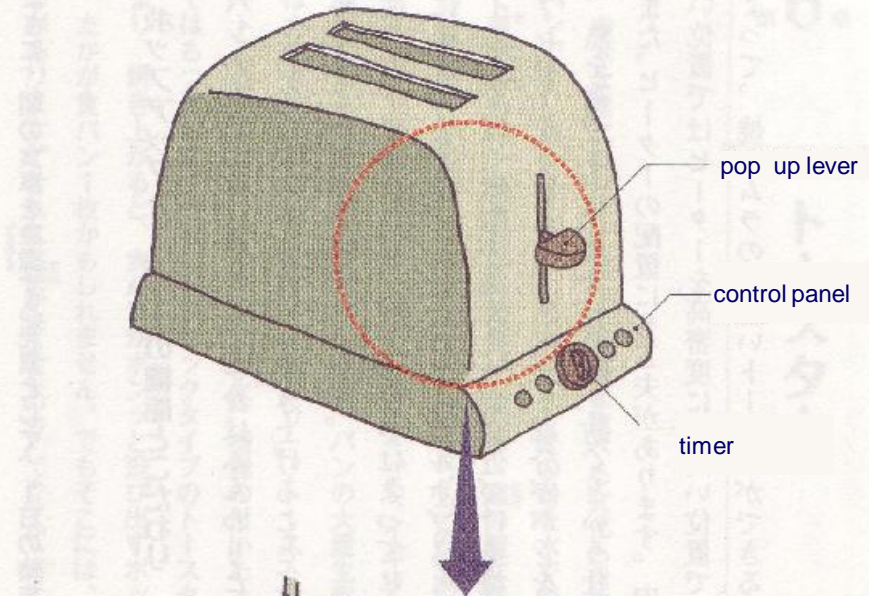
日本化学工業会 委員長 井上 剛



Tokyo Shoseki Co., Ltd. 2008



## ② The Outward Appearance of Toaster



### ③ Mechanism of Pop Up lever

The current gets off into the electromagnet when the time come. Then the magnetic force goes out and the lever is pushed out(OFF). This is how breads jumps up.

### ④ The Structure of the Inside of Toaster

The iron attached to the lever clings to the electromagnet(ON) when you set the timer and push the lever.

Fig. 1 Mechanism of Jumping Up of Breads

Reprinted from

Supervisor: Akira Fujishima

Editor: The Chemical Society of Japan

“Kaden seihin ga wakaru I soutaiseiriron de tadashiku ugoku GPS

(Home electronics I GPS, which works correctly thanks to Relativity)”

Tokyo shoseki Co., Ltd. 2008, p61





# **Application to Color Printing**

## **TiO<sub>2</sub> photocatalyst**

- 1) Strong oxidization power**
- 2) Super hydrophilic effect**

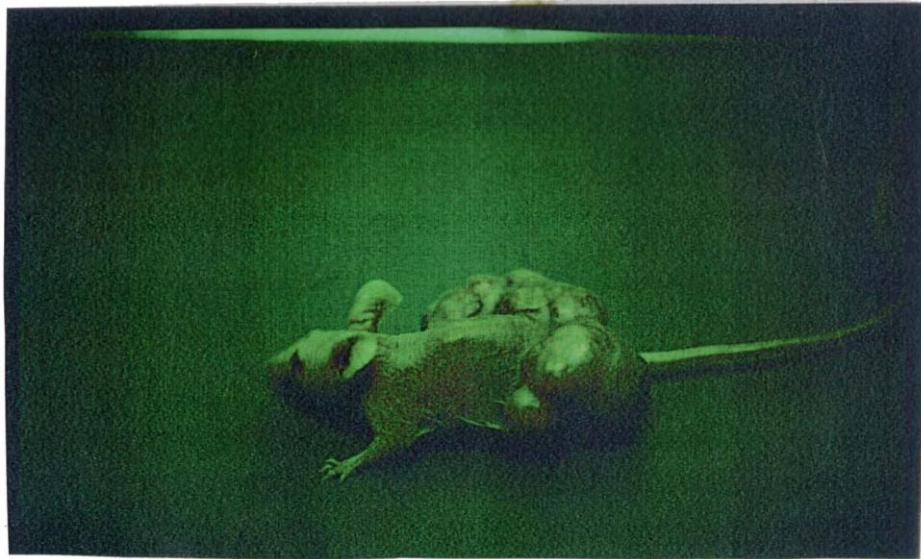
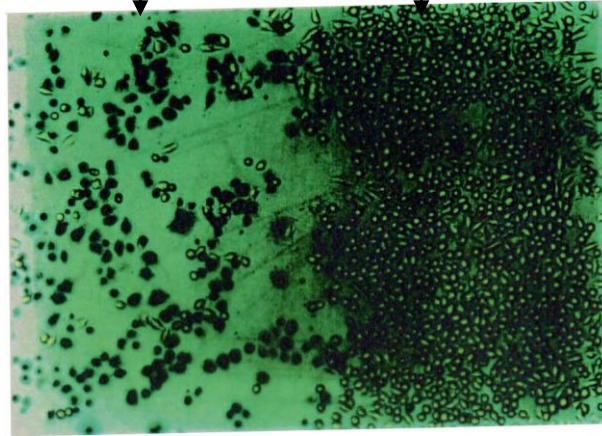
**Joint research of Tokyo Ohka  
Kogyo Co., Ltd. and KAST**

# Killing Tumors

+

UV treated

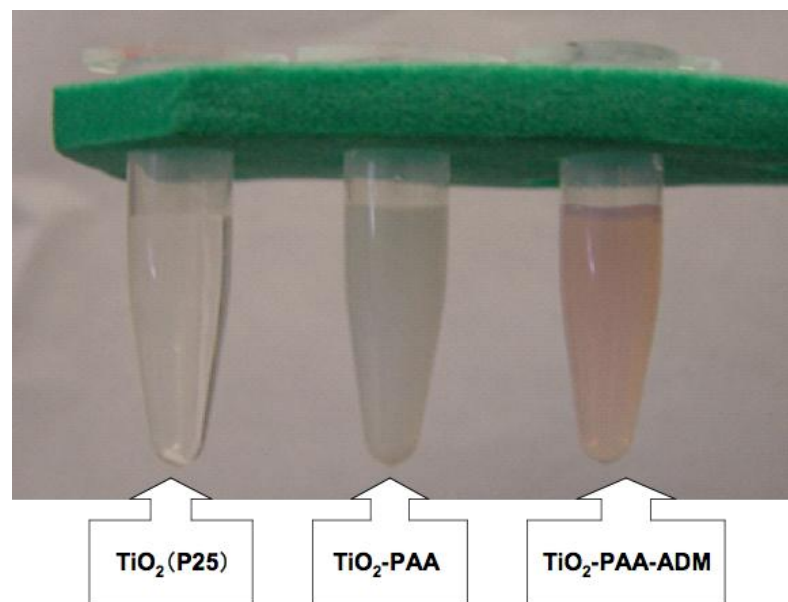
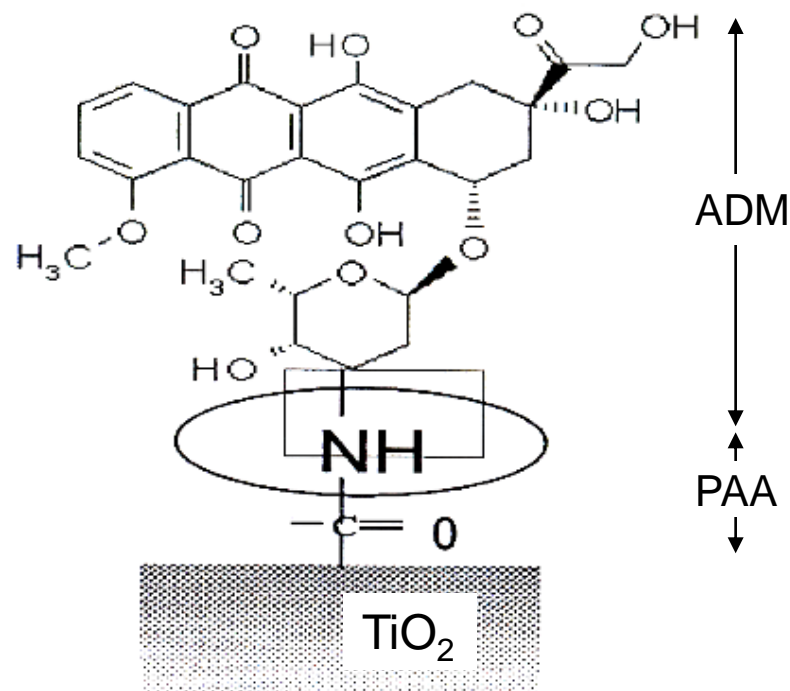
Untreated



*Cooperative work with Prof. Y. Kubota of University of Yokohama City*

# TiO<sub>2</sub>-PAA-ADM hybrid nanoparticle

≠

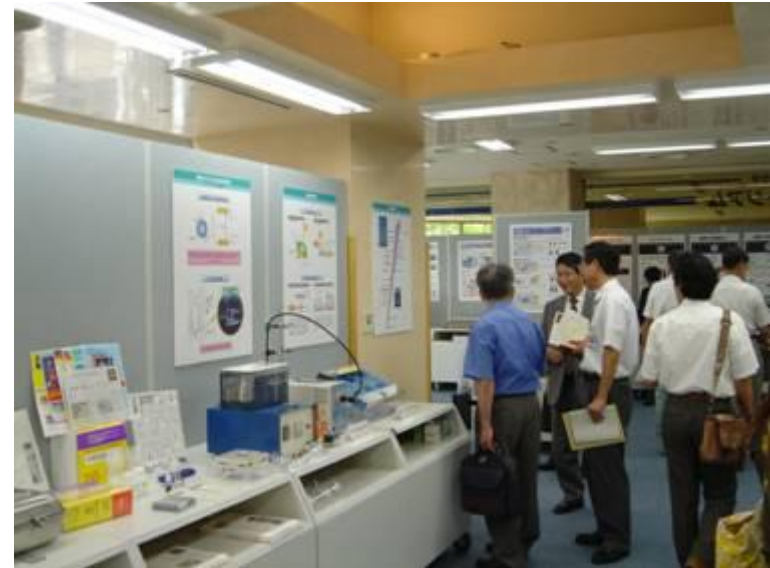


ADM is an anti-tumor agent

*Cooperative work with Prof. Y. Kubota of University of Yokohama City*



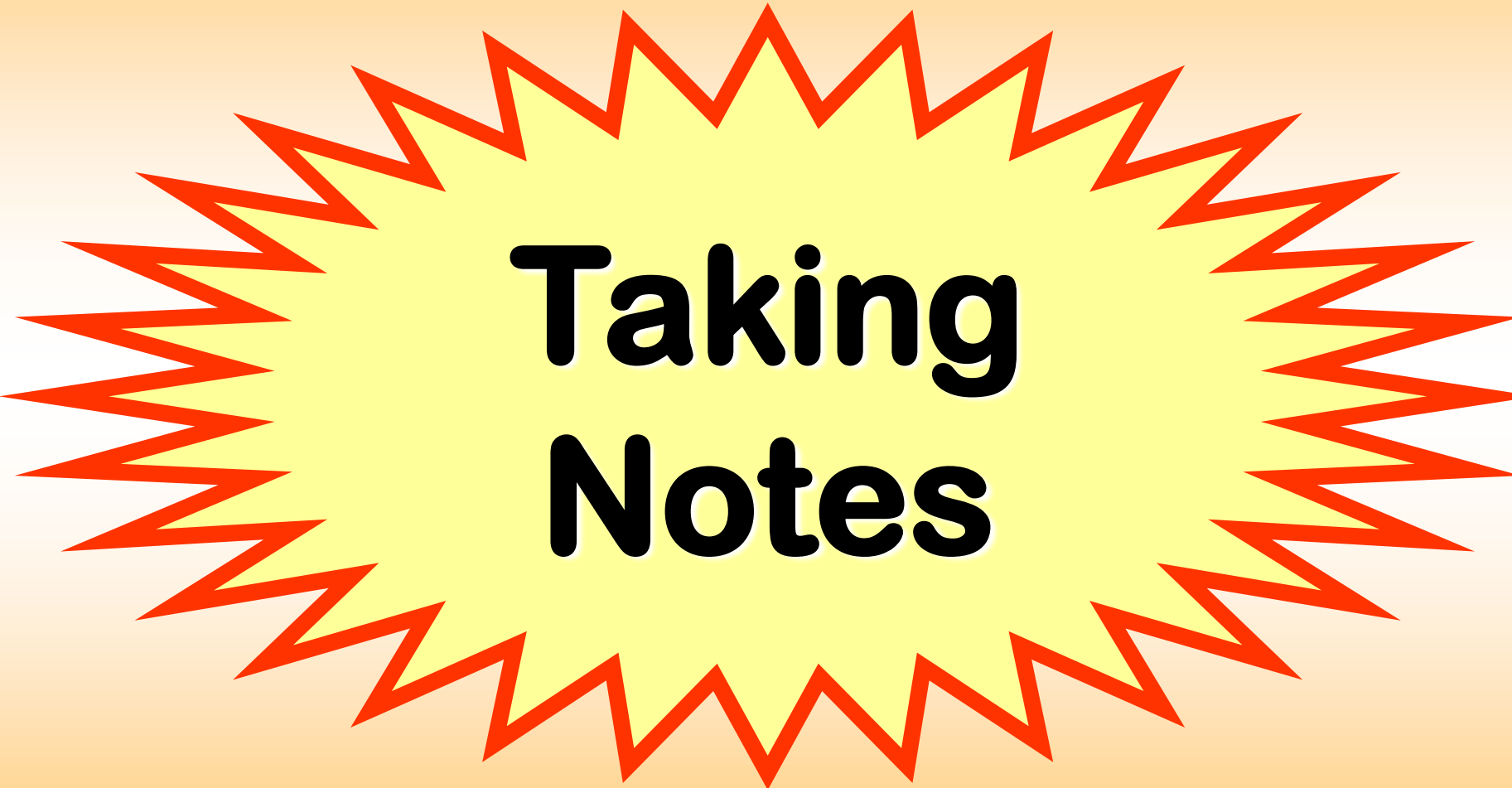
# Photocatalyst Museum



***Only***

***The Genuine***

***Can Survive!***



# **Taking Notes**



**Thinking  
Calmly**





**Doing Good  
Secretly**

# Making a Scrapbook

- **Paste whatever  
interests you**

**Order Books  
Immediately**

# *Initiative*

*Touken mijikaku ba  
ippo wo susumete  
nagaku subeshi  
by Munenori Yagyu*

Even if a sword is short, do not  
budge an inch and go for it with  
strong will

Cited from

Author: Masaaki Arai

“Yasuoka Masahiro sensei ni mananda watashi no  
jinsei (Learning from Mr. Masahiro Yasuoka About  
Life)”



台上一分鍾

台下十年功

You have to train for ten years to act on the stage and be in limelight; the foundation is important

子曰く、

これを知る者は

これを好む者に如かず。

これを好む者は

これを楽しむ者に如かず。

論語（卷三第六雍也篇20）

The Master said, "Those who know the truth are not equal to those who love it, and those who love it are not equal to those who delight in it."

Cited from "Rongo"

***Thank you  
very much for  
your attention***