

**Global Focus on Knowledge
Lecture Series
Information Changes
the World**

**Why Information Technology Now ?
Day 3**

Hiroshi Harashima

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Information Changes the World — the Global View —

Hiroshi Komiyama
“The University and Information”
— Information Changes Learning —

Information Culture

Ikuo Takeuchi
“Information and Art Interfaces”

Tomomasa Sato
“Robots, Information Art and Life”

Pictures New Art Drama
Movies Music Body Expression
Media Art Entertainment
Manga Contents WEB2.0
Films Anime and Games

“Otaku” Culture

Public Art

Museums

Intellectual Property

Information Distribution

Electric Money

Security

Community

Communication

Telecommunication

Computer

Information Foundation

Hiroshi Harashima
“Why Information Technology Now?”

Information Machinery

Robots

Artificial Intelligence

Physicality

Simulations

Virtual Reality

Ubiquitous Multimedia

Personal Computers

Scientific Calculation

Printing

Word Paper

Digital Human

Neural Networks

Life

Brain

Cyborgs

Cognition

Androids

Intelligent Robots

Environmental Robots

Life-supporting Robots

Industrial Robots

Cell Production-supporting Robots

Ultimate Frontier Robots

Information Society

Mass Media

Public Media

Journalism

Environment

Medical Systems

Education

Industry

Globalization

Information Gap

Osamu Sudo
“Information Explosion and
Creation of a New Network
Society”

e-administration

Information Explosion

Information Economics

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Basic Theme

Now, information technology is in a drastic developmental phase.

Why is this ?

**Let us see this in 10 year,
100 year and 1000 year
increments.**

**How would a historian after
1000 years describe today's
developments in information
technology?**

Let's review the last lecture.

**Observing the progress
of IT over the past 1000
years ...**

Competition for Dominance of the World

- **Domination of the Land**

Mongol (13-14c), Ottoman Turks(15-16c)

- **Domination of the Sea (sailing)**

Spain · Portugal (16c), Netherlands (17c)

France · England (18c)

— industrial revolution — (railroad

technology)

- **Domination of the Sky (aviation/ space technology)**

the World War England, France, USA vs Germany, Italy, Japan

the Cold War USA vs Soviet Russia

- **Domination of Networks (information technology)**

In the past,
England won out in the age of sea and
experienced the industrial revolution.

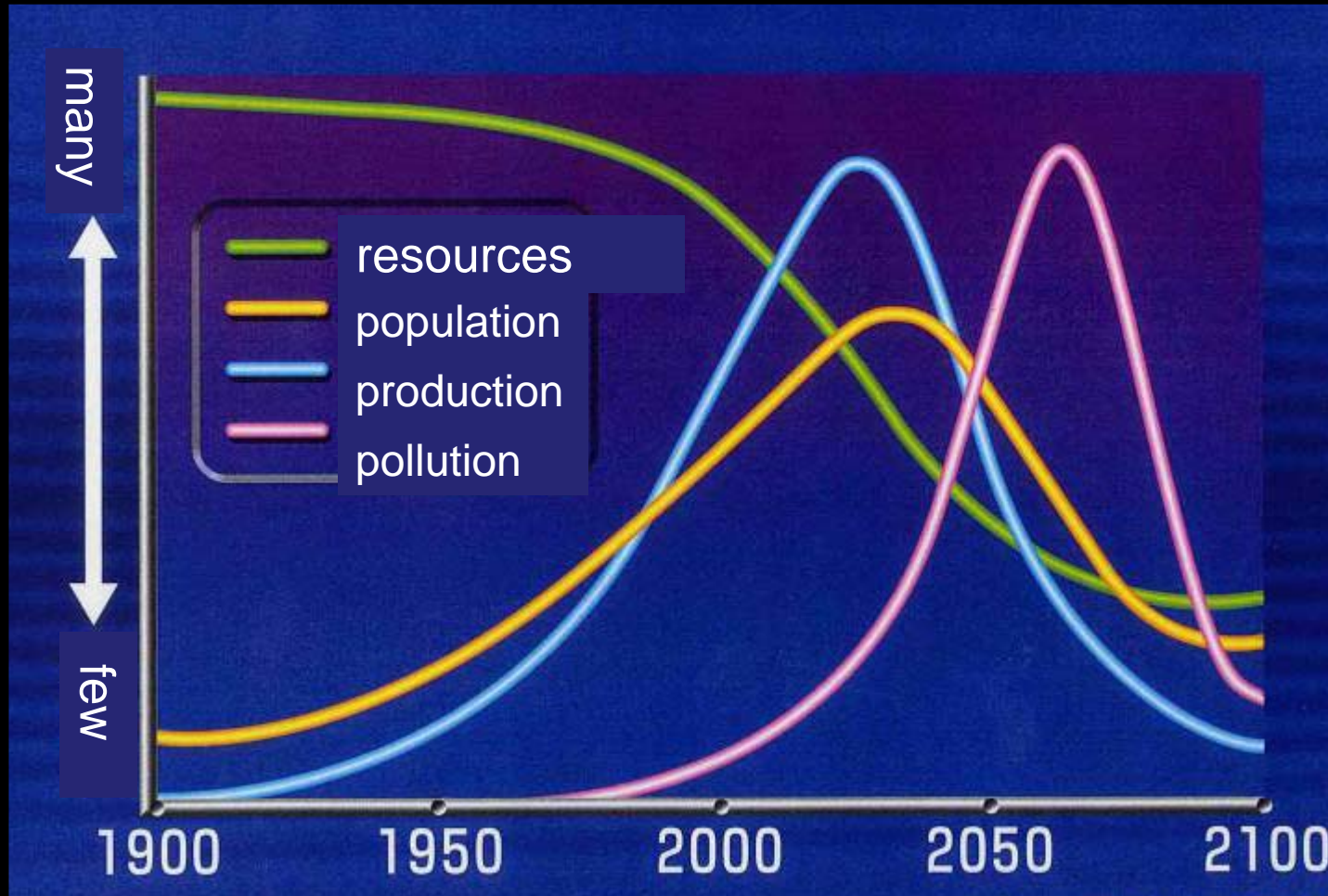
Recently,
the USA won out in the age of sky and
has experienced an information revolution.

The 21st century,
the age of information, started as the age
of the USA.

But how long will this age last?

How will the 21st century look?

The 21st Century will be a troubled age.



Club of Rome(1972)

Past Technologies

Progress in production, and toward quantitative enhancement of man's abilities

hands → machinery

legs → transportation

eyes, ears → media

brain → computer

“Superman” Technology

As a matter of course, Superman expends a huge amount of energy.

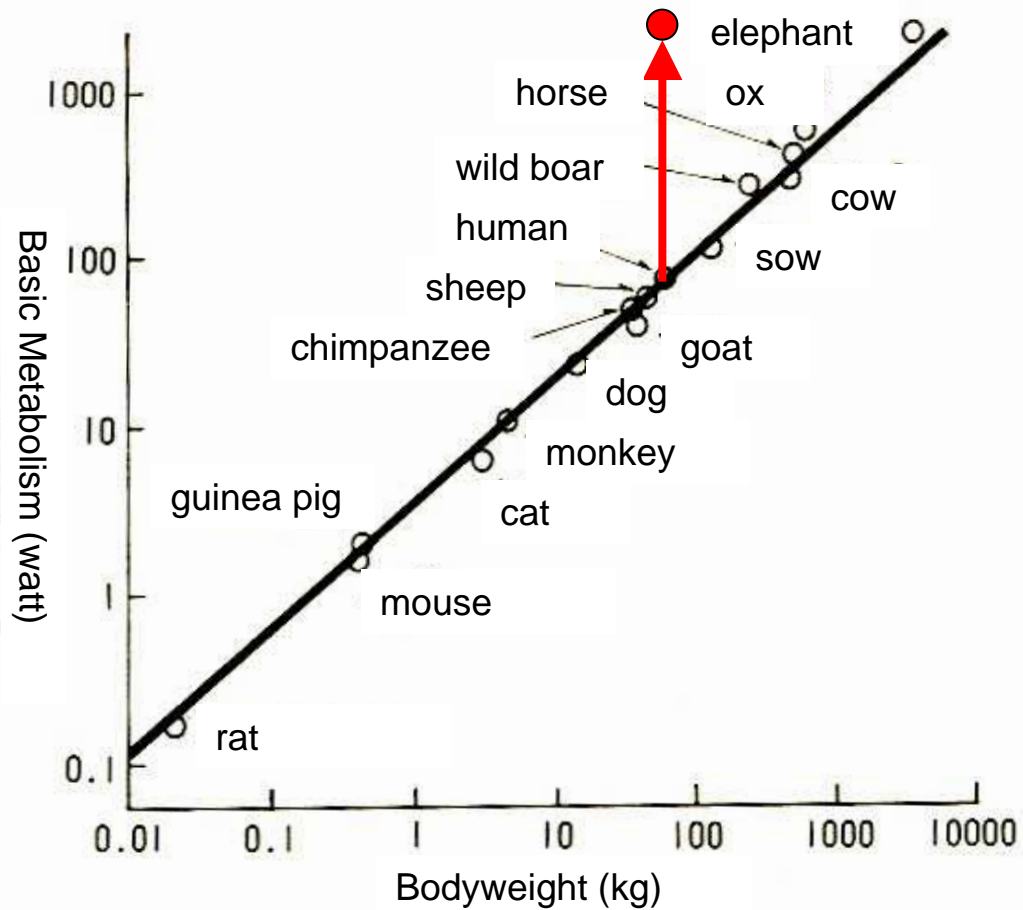


Fig.3-1 Relationship between metabolism and bodyweight (mammals). The unit of basic metabolism is the watt. The watt is equal to one joule of energy per second.

Tatsuo Motokawa "Time of the Elephant, Time of the Rat" Chuko Shinsho

Energy consumption at rest is proportional to the power $3/4$.



Population Explosion on Earth

In the late 21st century, population on the Earth will rise above 10 billion.

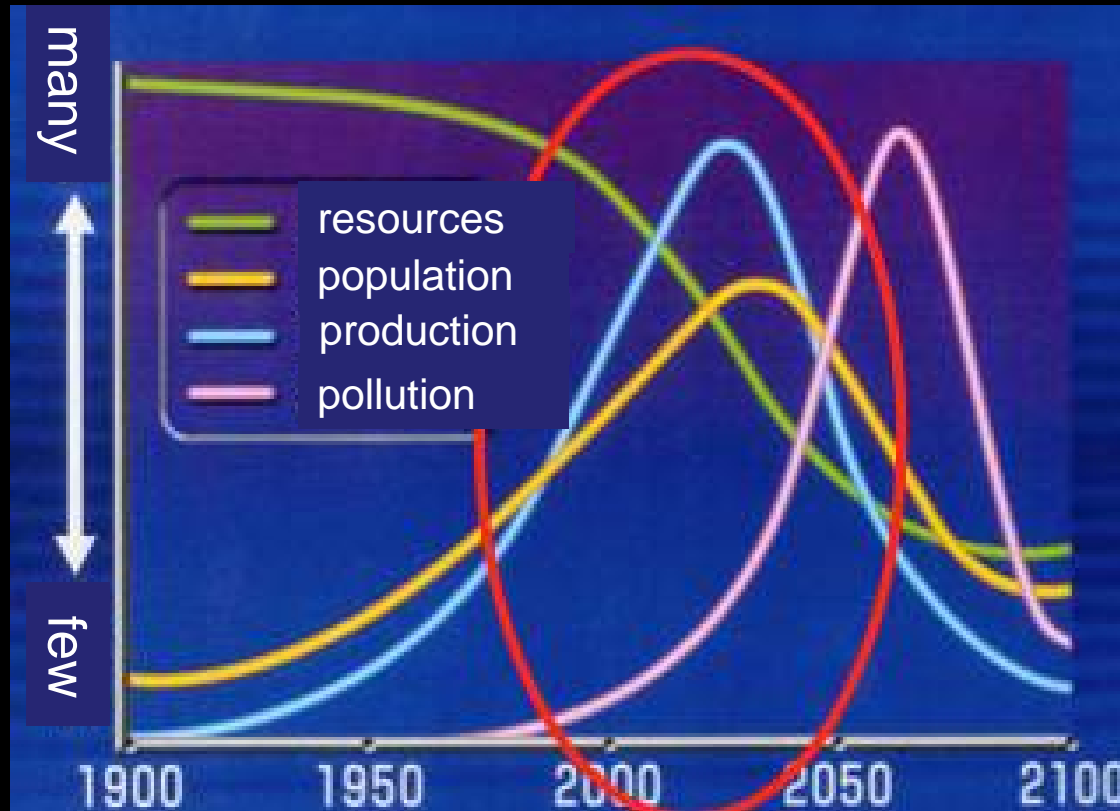
America 3 billion

Japanes 5 billion

developing countries 10 billion

The American model of mass consumption does not work in the 21st century.

**Maybe,
a history book
1000 years from now
would describe
the modern age as follows:**

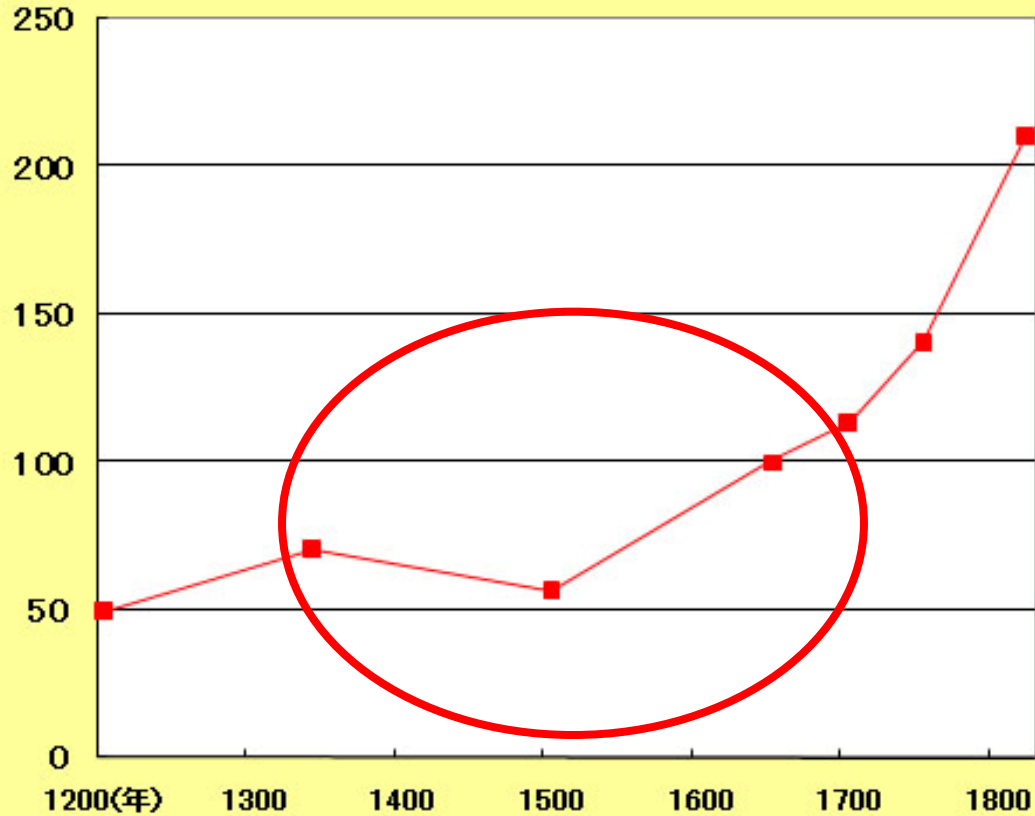


‡ Donella H. Meadows "Limits to Growth" DIAMOND, Inc. 1972 Chart41, p121

The 20th Century and the early 21st Century was the bubble age. The Industrial Revolution provided humans with technology to consume the earth resources in industrial production. Humans prospered in this period by chewing up the Earth. Humans had to deal with the aftermath of this bubble age in the late 21st Century.

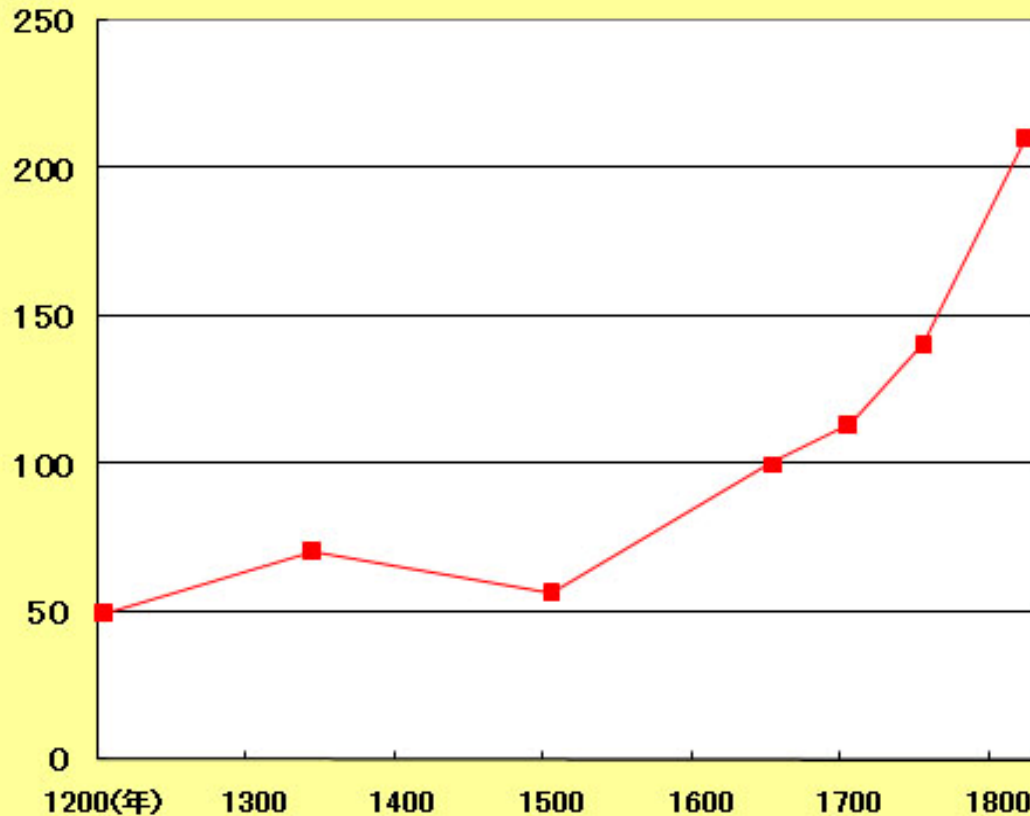
**Has such a bubble and its
subsequent collapse ever
occurred in the past ?**

Demographic Change in Europe (persons in million)



It happened in the 14-15th centuries!

Demographic Change in Europe (persons in million)



The European economy developed steadily in the 12th and 13th Centuries, but change came in the 14th and 15th Centuries. Climate instability - cold temperature and heavy rains, poor harvests, starvation, war, and epidemics - devastated European societies. Population decreased and villages vanished one after another. The 14th and 15th Centuries were the worst age in European history. During this collapse, the social structure of Europe underwent a great change.

Medieval time

4-10th Century

Started with volkerwanderung

Germanean

Normanean

11-13th Century

Enhancement of Vaticanism

Agricultural technology
revolution

Reclamation of the continent
led by the churches and
monasteries

14-15th Century

Destruction of the ecosystem
Plague epidemic
Famine, Wars

Modern times

15-17th Century

Started with geographical
discovery

Spain, Portugal,

Netherlands, France, England

18-20th Century

Prosperity of modern science
Industrial revolution

Wide development of the Earth led
by industries

21st Century

Destruction of ecosystem,
environment, energy risk
Starvation? War?

**History repeats itself in the
perspective of civilization.**

Civilization has a life-span.

Acquisition of technology



Improvement in productivity, population increase



Waste of natural resources, environmental deterioration



Depression in productivity, population decrease



Starvation, epidemic, civil war



The end of civilization

Period Division

Period of Woods and Prairies (Prehistoric Times)

The birth of humans - upright walking, food-gathering, hunting

Period of Cities (Ancient Times)

agriculture, cattle breeding, formation of cities

Period of Continents (Medieval Times)

volkerwanderung, reclamation of land, plague epidemic

Period of the Earth (Modern Times)

geographical discovery, global development, ecological destruction

Now, the modern age (the period of the Earth) is coming to an end.

What kind of age would come next?

The life-span of civilization began at the Tigris and Euphrates.

→ New civilization was built on newly found continents.

In modern times, we have built civilizations on the whole earth.

Now, there are no new continents on Earth.

So, what should we do?

After “The Period of the Earth” Comes “The Period of Space”

SF predicted
the period of
space.

Space boom (first landing on moon) in the
late 20th century - was this a preparation?

Can technology catch up?

Is there a utopia in outer space?

If there are no new continents
(new planets supporting life) in the space,
we have to look for a new continent on the
Earth.

One possibility is
the construction of
“a new information
continent” that needs
no resources or energy.



The information boom from the late 20th
century to the early 21st century was
perhaps a preparation for this.

In any case,
what we need now is
“ technology to
sustain the Earth”.

toward a perfect
recycling-based society



Information technology could be a key technology to sustain the Earth.

Networking all the contents on the Earth



Networking all the “materials” on the Earth

A perfect network for energy and resources saving

→ Realize perfect recycling

→ Stop wasting energy

Our history book 1000 years from now might say ...

In the 20-21st century, development of information technology was thought to have nothing to do with energy and resources.

However, there was a close relationship between information technology and energy.

In the 21st century, challenged to sustain the Earth by information technology, people succeeded in constructing “a New Continent of Information” that consumes neither raw materials nor energy.

However...

Would this be a real solution?

Maybe, this is only a temporary life extension.

There might be something of greater Importance.

**The important thing now is
to change the quality of
civilization.**

**Let's look back at history
again.**

How is the beginning of the modern age written up in history textbooks?



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During the transition from medieval times to modern times, there were great changes in the conception of human beings and their values.

Renaissance, Religious Reformation

Thoughts and philosophy which become leading principles in the next period prosper in revolutionary times.

Period Division

Period of Woods and Prairies (Prehistoric Times)

The birth of humans – upright-walking, food-gathering, hunting

Period of Cities (Ancient Times)

agriculture, cattle breeding, formation of cities

Hellenic culture, Roman culture, 3 major religions

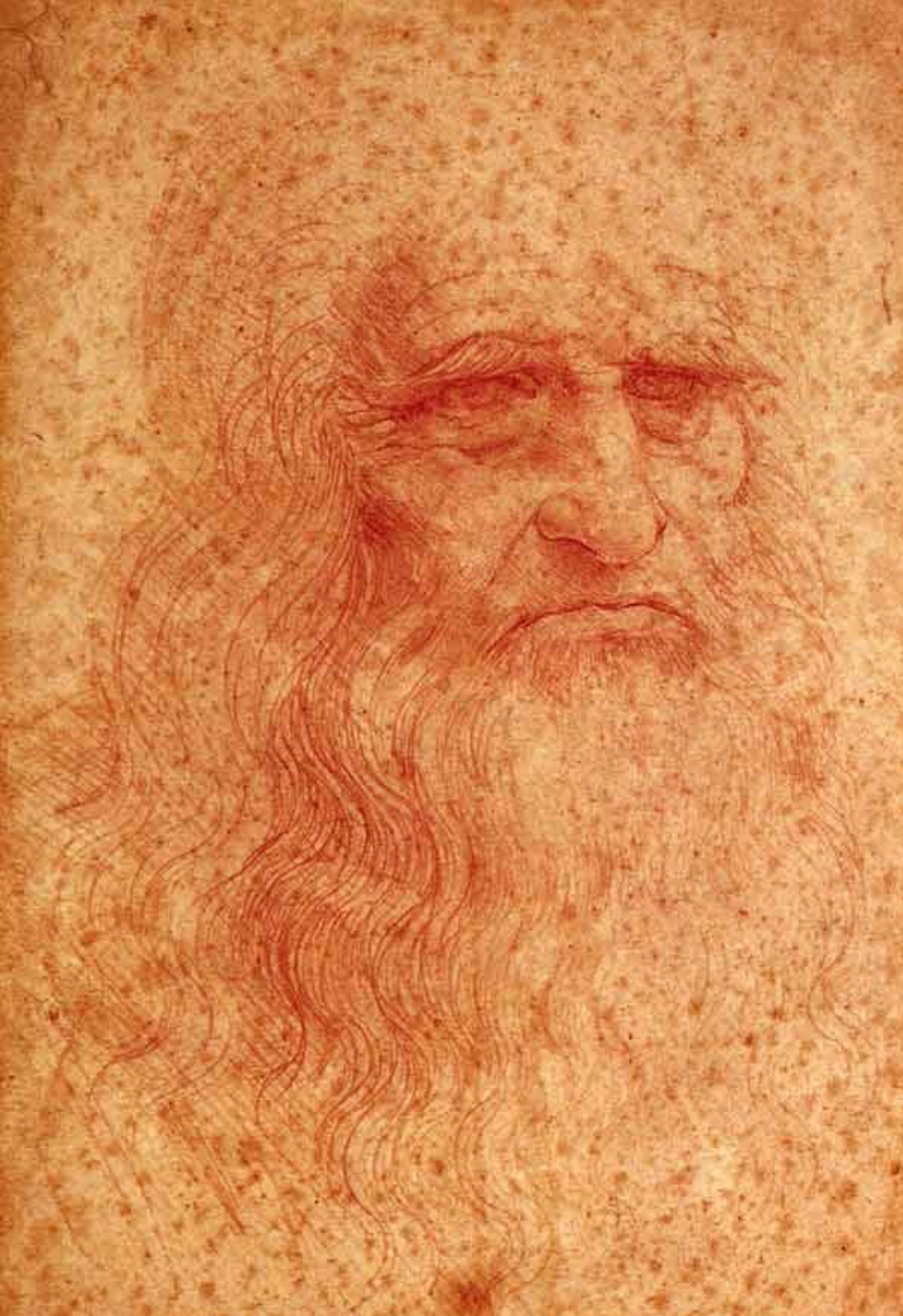
Period of Continents (Medieval Times)

volkerwanderung, reclamation of land, plague epidemic

Renaissance, religious reformation, modern rationalism

Period of the Earth (Modern Times)

geographical discovery, global development, ecological destruction



Leonardo

Da Vinci

(1452—1519)

**a man who had
both vast
knowledge and
deep sensitivity**

vast knowledge

overview of the wide scope of
life

deep sensitivity

Knowledge and correct judgment of
beauty and goodness

Now, the world again needs someone
who can combine total knowledge and
sensitivity.

A question.

Can anyone be a Da Vinci now?

**Leonardo Da Vinci could have
both vast knowledge and deep sensitivity
because he lived 500 years ago.**

This is impossible now!

Da Vinci Today

No one person can be a Da Vinci today.

But if experts from various fields collaborate, they can be Da Vinci as a group.

**It is the age for a
Da Vinci group.**

A University composes a group of knowledge.

If there is a system for whole campus collaboration, a university can be a Da Vinci.

**A new academic institution where
humanities and sciences cross each
borders**

The University of Tokyo

Interfaculty Initiative in Information Studies

(Founded in 2000)



People in iii



Kang Sang-jung
social thought



Ken Sakamura
TRON, ubiquitous computing




Yoichiro Kawaguchi
CG artist

Katsushi Ikeuchi
computer vision



Osamu Sudoh



electric society

Shunya Yoshimi
cultural studies



Osamu Sakura



evolutionary biology



Shin Mizukoshi
media studies



Humanities
sciences
fine arts
non-classified
...

And more ...

Junichi Hamada / Tohru Nishigaki / Hidetaka Ishida / Akira Baba /
Yuhei Yamauchi / Masato Ishizaki ...

For the new “scuola”



**“Scuola d’Atene” Raffaello
Vatican, Stanza della Segnatura, Rome**

Summary

Progress in information technology gave birth to new thoughts and philosophy.

Ancient times → Medieval times

Invention of paper (BC2)

3 Major Religions (Buddhism, Christianity, Islam)

Medieval times → Modern times

Gutenberg printing press (1447)

Renaissance, Reformation, Modern rationalism

Modern times → ? ?

Computer (1946), Internet (1969)

? ? ? ? ?

Information technology such as the internet will create new values.

Environment get ready.

You are the next leaders.

End



**Thank you for listening to
these 3 lectures.**

**Dr. Fujiwara, Dr. Yoshimi,
Dr. Tanaka, Dr. Kitsuregawa
and Ms. Otaki**

Thank you!